

Students Create and Study Flashcards with Free StudyBlue Mobile App

iPhone and Android App Features Speech-to-Text and Picture-Taking Functionality

MADISON, Wis. (Nov. 15, 2011) – [StudyBlue](#)[®], a mobile and online study service for students, announces the launch of the new and improved StudyBlue [app](#) for iPhone[®] and Android[™] devices. Students can now create flashcards on their smartphones with the free app, which offers the ability to snap and insert photos, as well as transcribe speech to text directly into their flashcards. View this [demonstration video](#) to see these new features in action.

Prior to today's launch, students were able to study flashcards and class notes on their mobile devices through StudyBlue, but now students have the ability to make flashcards whenever and wherever they want. Students open the StudyBlue app, tap in what they want to know and a flashcard is born. As for images, students simply take a photo or choose one from their photo library and add it directly into their flashcard. For those who have an iPhone 4S with Siri, or speech-enabled Android device, a transcription feature places spoken words directly into flashcards.

The mobile app from StudyBlue makes studying efficient and effective for every student. Students can type and speak faster than they write, and it's much easier to add photos than hand drawings. Plus, adding a personal photo helps a student remember a concept, especially if it's complex. Having these study materials accessible online or through Apple and Android apps, allows students to turn normally unproductive time, such as waiting for the bus, into study sessions to improve their comprehension.

The updated app offers impressive features, but the biggest advantage for students is the StudyBlue network, according to StudyBlue CEO Becky Splitt. "The technology associated with these new features is remarkable, and the ability to create and study flashcards anytime, anywhere matches modern students' lifestyles," Splitt said. "But the distinct advantage StudyBlue offers its users is immediate connections to additional content and students studying the same thing."

About StudyBlue

StudyBlue delivers the mobile and online study services that help students learn their stuff, for free. StudyBlue provides a Digital Backpack[™] for students to store, study, share and ultimately master course material – working alone or together. Flashcards with images and audio, cloud storage for notes, personalized practice quizzes and free mobile apps are among the tools offered. For more information, visit [www.studyblue.com](#).

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