



## FAQs

### **Who is netTrekker?**

- The premier provider of highly effective technologies that enhance the education of youth and a leader in the delivery of digital K-12 educational content.
- The company was founded in July 1999.
  - netTrekker is the #1 educational search tool for K-12 schools, designed to support differentiated instruction to help every child learn
  - [www.netTrekker.com](http://www.netTrekker.com)

### **How many schools subscribe to netTrekker?**

- Thousands of schools across all 50 states in the U.S. and hundreds of schools internationally.
- Kansas, Wyoming, and Arkansas have purchased netTrekker state wide for every district across their states.

### **How many students use netTrekker as their safe educational search tool of choice?**

- 10 Million students around the world.

### **What is netTrekker?**

- netTrekker provides safe, fast and easy access to more than 300,000 educator-selected digital resources that support the complete K-12 curricula.
- netTrekker supports teachers and librarians as they differentiate instruction by matching standards-based online resources to individual students' learning needs.
- netTrekker provides educators tools to address specific needs in the classroom:
  - (1) Each of netTrekker's 300,000 educator-selected resources is clearly identified by a **readability measure** based on Lexile® ratings and eight other popular methods.
  - (2) An entire section of **customized ELL content** provides resources devoted to ELL students and teaching English as a second language.
  - (3) A **Dictionary/Translation Hotkey** provides the English definition or translation for any word selected in the text of Web sites in the netTrekker search results.
  - (4) A safe, school-friendly **image search** provides access to more than 100,000 pornography-free images for multimedia projects and presentations.
  - (5) A **read aloud** feature automatically reads text back to students with a click of a button for additional audio support and reinforcement.

- (6) An entire section dedicated to providing teachers with resources to incorporate **21<sup>st</sup> Century skills** into their instruction. The channel offers access to three separate pathways with customized resources, including ICT Literacy, Life Skills and Learning, and Innovation Skills.

#### **Why do schools need a solution like netTrekker?**

- One-third of students between 3rd and 12th grade say they would choose the Internet if they could have only one medium. That exceeds the demand for television, telephone and radio.
- In 2004, 96 percent of teachers believed that the use of the Internet was an "essential aspect of education for today's students," stated the Children's Partnership.
- Content is the principal reason teachers search the Web, according to a study conducted by the Education Development Center. As defined by the study, content includes "materials for planning and instruction...linked to standards and to their students' interests and needs."
- A study done by the Education Development Center found that science, technology, engineering, and mathematics teachers "want Web-based materials that save time and energy such as easy-to use search engines."
- Protectkids.com states that pornographic web pages now top 260 million and growing at an unprecedented rate.

#### **How do I contact netTrekker?**

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#### **Who are the members of the netTrekker Leadership Team?**

- Randy Wilhelm, CEO
- Joe Vallo, Chief Operating Officer
- Mimi Jett, General Manager
- Kirsty Wertz, Vice President, Marketing
- Joel Petersen, Vice President, Strategic Relations
- Steve Nordmark, Vice President, Product Development
- Warren Miller, Vice President, Sales
- Jill Allen, Director, Customer Relationship Management

#### **For Press & Media:**

- <http://www.nettrekker.com/about-us/press-and-media>

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