



netTrekker Selected as Finalist for AEP Golden Lamp Award and EdNET Impact Award

Leading educational search tool honored for improving education through engaging digital content and support for personalized learning

CINCINNATI – May 13, 2010 – The Association of Educational Publishers (AEP) has announced that [netTrekker](#) has been selected as a finalist in the Golden Lamp Awards competition in the Technology & New Media category. netTrekker also has been recognized as a finalist for the EdNET Impact Award, which honors organizations that have made a positive impact on the education community.

For more than four decades the AEP Awards have honored outstanding resources for teaching and learning. The Golden Lamp Awards are the educational resource industry's top honor, recognizing the best overall tools for teaching and learning in the four entry categories - Curriculum, Periodicals, Professional Development, and Technology & New Media. Golden Lamp entries are judged against products from all subjects and grade levels to select only one winner in each category. The full list of finalists can be viewed at <http://www.aepweb.org/awards/lampfinalists.htm>. The Golden Lamp Award winners will be announced on June 8 at AEP's Content in Context Conference in Washington, D.C.

The EdNET Impact Award recognizes organizations that have made the most significant, positive impact on education through quality educational support and instructional resources. Judges in the Impact Award competition select a winner that has provided a benefit to education for a significant period of time, effectively advocated or implemented quality educational practices that have resulted in improved student learning, made a deep impact nationally or internationally exhibiting benefits to a diverse array of students, among other judging criteria. The full list of finalists can be viewed at <http://www.ednetconference.com/ednetawards.asp>. The winners will be announced on May 19, 2010.

netTrekker is the leading K-12 educational search tool. It enables educators to easily and safely connect to thousands of high-quality, standards-aligned digital resources and personalized learning tools to support students' unique educational needs. All netTrekker resources are hand-selected by expert educators to keep every search safe, focused and relevant, and the content spans the entire school curriculum.

"We are honored to be recognized this spring by these two important education industry organizations for our dedication to improving education by providing the most relevant digital resources for engaging all students in a personalized learning experience that meets their individual needs," said Randy Wilhelm, CEO of netTrekker.

About netTrekker

netTrekker is a leader in the delivery of digital K-12 educational content. The company is dedicated to enhancing the education of today's youth with highly effective technologies that deliver the rich educational value of the Internet to every child in a safe, relevant, easy-to-use format. netTrekker is the leading educational search tool and was first to market with a standards-based solution utilizing the services of Academic Benchmarks, the premier provider of comprehensive standards-based K-12 educational databases, alignment tools, and integration products. Peers, educators, and parents have honored netTrekker more than 25 times for its contribution to education. Founded in 1999 by Robert Reinders, the company serves millions of students and thousands of schools around the world. For more information, visit www.netTrekker.com, or phone 877-517-1125.

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