



## **netTrekker Selected as a Finalist for 2010 CODiE Awards**

***Leading educational search tool nominated as Best K-12 Instructional Solution for its engaging digital content and support of personalized learning***

CINCINNATI – March 3, 2010 - The Software & Information Industry Association (SIIA) has announced that [netTrekker](#) has been selected as a finalist for the prestigious CODiE Awards in the Best K-12 Instructional Solution category. The Best K-12 Instructional Solution honor is given to the best school-based education technology solution for curriculum and content that is specifically targeted toward students in preK-12 learning environments.

netTrekker is the leading K-12 educational search tool. It enables educators to easily and safely connect to thousands of high-quality, standards-aligned digital resources and personalized learning tools to support students' unique learning needs. All netTrekker resources are hand-selected by expert educators to keep every search safe, focused and relevant, and cover the entire school curriculum.

One hundred eighty-eight products from 136 companies were selected as CODiE finalists from more than 785 nominations submitted by 374 companies. Nominated products underwent an intensive review by subject matter experts, analysts, journalists, and others with deep experience in the field. All finalists may now be reviewed on the CODiE Awards Website at [www.sii.net/CODiEs](http://www.sii.net/CODiEs). Members of SIIA will review the products to select the winners, who will be announced in May.

"This is the twenty-fifth year we have recognized excellence in the software, education and information industries through the CODiE Awards program," noted Ken Wasch, President of SIIA. "In this economic climate, companies are doing even more to innovate. netTrekker has demonstrated a commitment to innovation and quality that is reflected in their selection as a finalist for the CODiE Awards. I am pleased and proud to have them listed among the candidates, and I wish them the best in the final round of voting."

Established in 1986, the CODiE Awards celebrate outstanding achievement and vision in the software, digital information and education technology industries. The CODiE Awards hold the distinction of being the only peer-recognition awards program in the industry, providing a unique opportunity for companies to earn the praise of their competitors.

### **About netTrekker**

netTrekker is a leader in the delivery of digital K-12 educational content. The company is dedicated to enhancing the education of today's youth with highly effective technologies that

deliver the rich educational value of the Internet to every child in a safe, relevant, easy-to-use format. netTrekker is the leading educational search tool and was first to market with a standards-based solution utilizing the services of Academic Benchmarks, the premier provider of comprehensive standards-based K-12 educational databases, alignment tools, and integration products. Peers, educators, and parents have honored netTrekker more than 25 times for its contribution to education. Founded in 1999 by Robert Reinders, the company serves millions of students and thousands of schools around the world. For more information, visit [www.netTrekker.com](http://www.netTrekker.com), or phone 877-517-1125.

### **About SIIA**

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 500 leading software and information companies. For further information, visit [www.sii.net](http://www.sii.net).

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