



**netTrekker Celebrates Ten Years and Positions for Future Growth
with New Corporate Headquarters in Sharonville, Ohio**

***Developer of Leading Educational Search Tool for K-12 Schools
Undergoes an "Extreme Makeover"***

Sharonville, Ohio – August 4, 2009 – netTrekker (also known as Thinkronize, Inc.), developer of the leading educational search tool for K-12 schools known by the same name, is celebrating its 10th anniversary with a move to a new corporate office at 3630 Park 42 Drive in Sharonville, Ohio, fittingly called the "City of Progress." After beating the dot com bust of the late 1990's and enjoying continued growth during the current economic environment, netTrekker will be taking up residence at its new location beginning Aug. 10, 2009. The new corporate office will position the company, currently employing 79 people, to enter its next decade of operation with a focus toward future growth, including the addition of more employees, new product offerings into the U.S. K-12 education market, and continued expansion into international markets.

As part of the company's "Extreme Makeover," the netTrekker product also recently received a makeover. On August 2, a new technology platform for the educational search tool was released enabling netTrekker to more easily evolve and adapt to the changing needs of the K-12 education market—focused primarily on engaging students in 21st century education through personalized learning. These exciting changes for both the company and the product were also marked by the release of a new corporate logo, symbolizing netTrekker's ability to help educators and students harness the power of the Internet to find and use digital content that is safe, educationally relevant and appropriate for each student's unique learning needs.

netTrekker employees will celebrate the company's "Extreme Makeover" on Aug. 5, 2009, with a brief ceremony at 4:30 p.m. at the new corporate headquarters, where employees will get their first look at their new home. Princeton City School District has generously agreed to loan the company a school bus for its own "Move that Bus" moment in true "Extreme Makeover" style. Sharonville Mayor Virgil Lovitt II and the city's head of economic development have been invited to attend the ceremony planned to usher in netTrekker's second decade of honoring the underlying corporate motto to "go do something good for kids."

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About netTrekker

netTrekker is a leader in the delivery of digital K-12 educational content. The company is dedicated to enhancing the education of today's youth with highly effective technologies that deliver the rich educational value of the Internet to every child in a safe, relevant, easy-to-use format. netTrekker is the #1 educational search tool and was first to market with a standards-based solution utilizing the services of Academic Benchmarks (www.AcademicBenchmarks.com), the premier provider of comprehensive standards-based K-12 educational databases, alignment tools, and integration products. Peers, educators, and parents have honored netTrekker over 25 times for its contribution to education. In 2007, netTrekker was named the Best Education Solution in SIIA's CODiE award competition, and was named to the 2007 *Inc.* 5000 and 2006 *Inc.* 500 lists as one of the fastest-growing private companies in the United States. The company was founded in 1999 by Robert Reinders and currently serves millions of students in thousands of schools around the world. For more information visit www.netTrekker.com or phone 877-517-1125.

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