

NEWS BRIEF

For more information contact:
Eileen Demers
Excelsior Software
800-473-4572, ext. 149
edemers@excelsiorsoftware.com

For immediate release
Charlene Blohm
C. Blohm & Associates, Inc.
608-839-9800
charlene@cblohm.com

Excelsior's 'Pinnacle Plus' Provides Greatest Flexibility

GREELEY, COLO. (January 25, 2006) – Leading assessment expert Dr. Robert J. Marzano has been a pioneer in developing and advocating alternative methods of grading that more precisely pinpoint individual student strengths and weaknesses. Recently, his years of assessment research have been used to inform Excelsior Software's Pinnacle Plus assessment management system, as well as a new single-user edition of the company's Gradebook2 product for individual teachers.

"Pinnacle Plus is currently the only system of its kind that allows teachers to analyze student grade data authoritatively and accurately. It provides the greatest flexibility," Marzano said. "With Pinnacle, teachers can utilize what I believe to be the most sophisticated approach to standards-based record keeping in the industry."

About Excelsior Software

Excelsior Software is committed to raising student achievement by providing immediate access to performance information, increasing teacher productivity, and improving communication. As the pioneer of the electronic gradebook concept in 1986, Excelsior's experience in assessment management supports educators by delivering the technical innovations that meet the needs of today's evolving data-driven educational system. The company's Pinnacle Plus software solution automatically tracks and reports student progress and attendance data to educators and parents at the individual, group, class, school, and district levels. Currently, Excelsior works with educators in nearly 1,000 districts nationwide. Its Pinnacle Plus solution is certified under the SIF Certification Program and is the sole student assessment software product recommended by the Association for Supervision and Curriculum Development (ASCD). Excelsior remains privately owned by its original founders, with company headquarters in Greeley, Colo. For more information, visit www.excelsiorsoftware.com or phone 1-800-472-4572.

###