

FACT SHEET



For more information contact:
Rebecca Kilduff
ePals, Inc.
(703) 885-3400
rkilduff@corp.epals.com

Sandy Fash
C. Blohm & Associates, Inc.
(608) 839-9804
sandy@cblohm.com

Company Overview FAQ

Who is ePals, Inc.?

- ePals, Inc., is the developer of the ePals Global Community™, the largest social network optimized for K-12 learners.
- ePals.com is where learners can connect in local communities and around the globe to share and exchange ideas that foster literacy, language and critical thinking skills in a safe and secure environment.
- In 2007 the company's curriculum-based e-mentoring program, *In2Books*®, launched to uniquely build reading, writing and critical thinking skills and embed literacy instruction across the curriculum (www.in2books.com).
- ePals, Inc., also offers *SchoolM@il* and *SchoolBlogs*, a pioneering suite of protected communication tools (www.epals.com).
- In response to the growth of the global community in 2009, ePals debuted a Spanish language portal (www.epals.com/bienvenido) as well as a major upgrade to ePals.com by expanding instant translation features to now include 35 languages and more than 1,000 language pairs.
- The company's mission is to stimulate lifelong learning and critical thinking through online collaborative tools and research-rich experiences that empower and inspire.
- The company was created from the merger of *In2Books* and ePals Classroom Exchange in December 2006, combining more than 20 years of experience building research-based learning programs and serving schools and local communities.
- ePals, Inc., is especially committed to enabling academically rigorous educational opportunities in economically disadvantaged environments worldwide through the ePals Foundation.

How many people use ePals products or services?

- The ePals Global Community reaches more than 600,000 educators and millions of students across 200 countries and territories worldwide. More than 2,000 classrooms are added each month to the community for collaborative learning.

MORE

Who is the ePals management team?

- Maureen Smith, CEO
- Ed Fish, President
- Nina Zolt, Co-Founder and Chief Program Architect
- Tim DiScipio, Co-Founder
- Lawrence Roth, EVP of Marketing and Business Development
- Rita Oates, Vice President of Education

Who is on the ePals Academic Advisory Board?

- William Teale, PhD, University of Illinois, Chicago
- Linda Gambrell, PhD, Clemson University; President, International Reading Association
- Lee S. Shulman, PhD, Carnegie Foundation for the Advancement of Teaching
- P. David Pearson, PhD, University of California, Berkeley
- Catherine Snow, PhD, Harvard University
- Dorothy S. Strickland, PhD, Rutgers University
- Jean Rhodes, PhD, University of Massachusetts, Boston
- Donald Leu, PhD, University of Connecticut

How do I contact ePals?

- Headquarters: 13625-A Dulles Technology Drive, Herndon, Va., 20171
- Phone: (703) 885-3400
- Fax: (703) 885-3490
- Website: www.epalscorp.com

###