

FACT SHEET



For more information contact:

Leise Roberts
AutismPro
(303) 697-1950
lroberts@autismpro.com

For immediate release

Sandy Fash
C. Blohm & Associates, Inc.
(608) 839-9804
sandy@cblohm.com

Executive Biographies

Kevin Custer – Chief Executive Officer

Kevin Custer has more than 20 years of experience developing businesses in the fields of education and telecommunications. Custer has launched six startups, whose products have been installed in more than 50 percent of K-12 schools in the United States, and are accessed by more than 10 million users each week. Custer also serves as chairman of Kinderstreet, the nation's largest Internet-based management system for day care and before and after-school programs. Additionally, he serves on the board of QLD Learning and MyPayment Network, and was president and chief executive officer of Brainium Technologies. Custer is an international speaker on technology issues and has served as chairman of the education and e-business sections of the Software & Information Industry Association (SIIA).

Cynthia Howroyd, M.Sc., Human Communication Disorders, SLP – President & Founder

Prior to founding AutismPro (Virtual Expert Clinics), Cynthia Howroyd was a speech-language pathologist working with children with autism, and served as the president of the Speech and Learning Institute. From this early experience in the field, she drew her inspiration and drive to make AutismPro, the world's leading developer of educational supports for children with special needs. Howroyd also contributed to the design of the *AutismPro* software.

Karina LeBlanc – Vice President

Karina LeBlanc supervises business development, marketing and human resources, with a focus on developing relationships with clients. As director of product management at Mathis Instruments, she developed key external partnerships and customer relationships in bringing new online technology to the market. As a brand manager at Procter & Gamble, LeBlanc managed sales and marketing in the female market, and was successful in reversing share decline.

Leise Roberts – Vice President, Marketing

Leise Roberts has more than 20 years of marketing, sales and operations experience with companies such as Pearson, Scott Foresman, Logal Software, Jostens Learning, Thomson Reuters, and Jones International University. Her chief focus has been growing revenue and customers for startup organizations, primarily in education and healthcare industries. Roberts was an elementary school teacher for six years after receiving her B.A. in English from Kenyon College. She and her husband are parents of an adult with autism.