



Shmoop Adds 14 New Teacher's Editions, Including Complete Civics (U.S. Government) Teaching Guide

Free Access to Activities, Assignments and Related Cross-Disciplinary Readings

MOUNTAIN VIEW, Calif. (May 10, 2010) – Shmoop (www.shmoop.com), a publisher of digital resources that make learning fun and relevant for students, today announced that it has added 14 new Teacher's Editions, including its complete Civics teaching guide. Shmoop now offers a total of 32 Teacher's Editions for Literature, U.S. History and Civics.

"Shmoop's teacher materials are accessible, fun and well-written," said John Neuberger, Grade 11 Humanities Teacher at East Palo Alto Academy High School, in Menlo Park, Calif. "My students relate to Shmoop's use of humor, current events and pop culture. I like that Shmoop brings so many expertly-crafted resources together for me in one place."

Shmoop added Teacher's Editions to 14 of its free Learning Guides:

- **Civics:** Teacher's Editions for all 11 Civics Learning Guides, a thorough high school U.S. Government curriculum. The new Teacher's Editions include [Teaching the Constitution](#) and [Teaching Church and State](#).
- **Literature:** Teacher's Editions for three Learning Guides: [Teaching Romeo and Juliet](#), [Teaching Macbeth](#) and [Teaching Of Mice and Men](#).

Sample state standards-based classroom activities:

- Students explore several quotations in an attempt to unravel the original meaning of the First Amendment.
- Students examine and debate Supreme Court Justice Sonia Sotomayor's infamous "Wise Latina" quotation.
- Students analyze public opinion on controversial issues like gay marriage.

Each Shmoop Teacher's Edition includes:

- Free Activities & Assignments, aligned with California state standards.
- Free related cross-disciplinary readings from literature and history.
- (For \$5.95 per Unit) Quizzes, Essay and Discussion Questions.

Learn more about Shmoop's teacher resources at: <http://www.shmoop.com/teachers/>.

MORE

About Shmoop

Shmoop publishes digital resources that make learning fun and relevant for students. Shmoop content is written by master teachers and Ph.D. students from Stanford, Harvard, UC Berkeley, and other top universities. Shmoop Learning Guides and Teacher's Editions balance a fun, approachable style with academically rigorous materials to help students understand how subjects relate to their daily lives. Shmoop offers more than 1,900 titles across the Web, iPhone, Kindle, and Nook. The company was an Official Honoree in the 2009 Webby Awards and named "Best of the Internet" by PC Magazine. Launched in 2008, Shmoop is headquartered in a Labradoodle-patrolled office in Mountain View, Calif. For more information, visit www.shmoop.com.

###

For more information contact:

--Emily Embury, C. Blohm & Associates, Inc., 608-839-9800, emily@cblohm.com