



Shmoop Launches More Than 400 Education eBooks for Sony's Reader Store

Topics in Literature, Poetry, U.S. History, Civics, Music, and Biography Now Available

MOUNTAIN VIEW, Calif. (May 3, 2010) – Shmoop (www.shmoop.com), a publisher of digital resources that make learning fun and relevant for students, today announced that hundreds of its digital Learning Guides are available as eBooks in Sony's Reader™ Store, for downloading to Sony's popular Reader and other compatible digital reading devices. More than 400 Shmoop eBooks for popular topics in Literature, Poetry, U.S. History, Civics, Music, and Biography are now available.

"Sony's Reader helped revolutionize the way people read and learn," said Ellen Siminoff, CEO at Shmoop. "Sony's Reader is a terrific reading experience that will help Shmoop bring smiles to millions of learners of all ages."

Shmoop eBooks on the Reader Store

- Shmoop eBook Titles include witty and conversational Learning Guides for *The Catcher in the Rye*, *The Great Gatsby*, World War II, the U.S. Constitution, and Madonna's "Like a Prayer."
- Shmoop eBooks are now available in Sony's Reader Store. A shortcut to the full list of Shmoop eBooks is available on Shmoop's website at <http://www.shmoop.com/sony-reader-ebooks/>.

For more information about Shmoop, visit www.shmoop.com.

About Shmoop

Shmoop publishes digital resources that make learning fun and relevant for students. Shmoop content is written by master teachers and Ph.D. students from Stanford, Harvard, UC Berkeley, and other top universities. Shmoop Learning Guides and Teacher's Editions balance a fun, approachable style with academically rigorous materials to help students understand how subjects relate to their daily lives. Shmoop offers more than 1,900 titles across the Web, iPhone, Kindle, and Nook. The company was an Official Honoree in the 2009 Webby Awards and named "Best of the Internet" by PC Magazine. Launched in 2008, Shmoop is headquartered in a Labradoodle-patrolled office in Mountain View, Calif. For more information, visit www.shmoop.com.

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