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## **SIIA Announces 2008 Codie Awards Finalists**

*More Than 1,000 Nominations Received for Premier Industry Recognition*

Washington, D.C. – February 12, 2008 – The Software & Information Industry Association (SIIA) today unveiled the list of finalists for the 23rd Annual Codie Awards. Established in 1986, the Codie Awards celebrate outstanding achievement and vision in the software, digital information and education technology industries.

Through a unique combination of journalist and peer review, the Codie Awards recognize 68 categories of outstanding products and services. This year's 340 finalists represent an impressive array of technology and business excellence and success.

More than 250 judges from the trade press, consulting, educators, IT specialists, and other knowledgeable, but neutral, experts have reviewed all of the products entered. The Finalists were chosen from more than 1,000 nominations submitted by more than 600 companies.

"Competition is tough this year and that makes selection as a Codie Finalist a real achievement," said Ken Wash, SIIA president. "All the companies on this year's list should feel justifiably proud of their recognition."

The next step in the process brings the Finalist products before the SIIA members for a vote to determine the winners in each category. The 2008 Codie Awards will be presented at a gala event on May 20th at the historic Palace Hotel in San Francisco, Calif.

Media interested in attending the Gala should contact Kate Brownlee at 202.429.1833 or [kathrynbrownlee@rationalpr.com](mailto:kathrynbrownlee@rationalpr.com).

For a complete list of the 2008 Codie Award finalists, please go to:  
[www.siiia.net/codies/2008/finalists.asp](http://www.siiia.net/codies/2008/finalists.asp).

### **About SIIA**

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 800 leading software and information companies. For further information, visit [www.siiia.net](http://www.siiia.net).