

News Release

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SIIA Releases Software Implementation Checklist for Educators

Successful Software Use Requires Careful Planning in Advance

Washington, DC – (November 8, 2006) The Education Division of the Software & Information Industry Association, the principal trade association for the code and content industry, today announced the release of a software implementation checklist for use in schools that will assist them in ensuring that new technologies are properly installed and integrated into the fabric of the curriculum.

“Years of experience have shown that effective implementation practices can be the determining factor in obtaining successful results from software applications, both instructional and administrative,” said Karen Billings, Vice President of SIIA’s Education Division. “The actions an institution takes prior to the delivery of the software, and during its initial use, can help ensure this success.”

A product of the Education Division’s Promising Practices in Technology Implementation and Integration working group, the checklist is the result of more than a year’s review of existing best practices. Additionally, the Working Group gathered information on effective implementation practices through a survey of both educational software vendors and the institutions that purchase their products.

SIIA’s Promising Practices in Technology Implementation and Integration Working Group, included Helene Duvin (Pearson Knowledge Technologies); Ellen Bialo (IESD); Charles Blaschke (Education TURNKEY Systems, Inc.); and Kate Kelly (ClassLink, Inc.); John Ross; and consultants Don Rawitsch, Steve Drake and Beth Cherry Adibi.

MORE

Media wishing to receive copies of the Checklist may download them at www.siiia.net/education under Recent Publications.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 800 leading software and information companies. For further information, visit www.siiia.net.

About SIIA's Education Division

SIIA's Education Division serves and represents over 150 member companies that provide software, digital content and other technologies that address educational needs. The Division shapes and supports the industry by providing leadership, advocacy, business development opportunities and critical market information. SIIA provides a neutral business forum for its members to understand business models, technological advancements, market trends, and best practices. With the leadership of the Division Board and collaborative efforts with educators and other stakeholders, the Division undertakes initiatives to enhance the use of educational technology and the success of SIIA members.

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