

## News Release

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### **SIIA Education Division Announces New Board for 2007**

*Record Number of Candidates and Record Number of Voters*

**Washington, DC – November 16, 2006 --** The Software & Information Industry Association (SIIA) today announced the new members of its Education Division's Board of Directors.

Seven executives representing Education Division member companies have been elected to two-year terms and five representatives have been appointed to serve one-year terms.

The SIIA Education Division Board consists of representatives from member companies who are selected by the combined membership. Board members prioritize Education Division initiatives for the year, administer the Division budget and determine the projects, activities and events to be undertaken each year.

The newly elected – and re-elected – board members serving two-year terms are:

- Karen Cator, Apple
- Andrew Flanagan, eSchoolMall
- Bridget Foster, SchoolNet
- Midian Kurland, Scholastic Education
- Pamela Nelson, EducationPLAZA LLC
- Mona Westhaver, Inspiration Software, Inc.
- Bruce Wilcox, Project Inkwell

The newly appointed board members serving for 2007 are:

- Kurt Gerdenich, Thomson Learning
- Valerie Crawford, SRI International
- Todd Brekhus PLATO Learning
- Scott Kirkpatrick, Houghton Mifflin
- Robert Maginn, Jenzabar, Inc

These members will join seven board members who will be serving the second year of their two-year terms. These board members are:

- Brenda Barker, IBM Corporation
- Ellen Bialo, Interactive Educational Systems Design
- Frank Catalano, Pearson Education
- Lillian Kellogg, Education Network of America
- Alex Mlawsky, The McGraw-Hill Companies
- Mark Stevens, AOL@SCHOOL
- Stuart Udell, Kaplan K-12 Learning Services

“This has been a great year for the Education Division; the strength of this new board suggests that 2007 will be just as great, if not better” said Ken Wasch, SIIA president. Karen Billings, SIIA Education Division VP, added “We had a record number of nominations this year – all of whom would have been excellent additions to the board – and the strongest voter turn-out on record. I am excited by the high level of member involvement and look forward to a fantastic year for the SIIA Education Division and the industry.”

### **About SIIA**

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 800 leading software and information companies. For further information, visit <http://www.sii.net>.

### **About SIIA Education Division**

SIIA's Education Division serves and represents over 150 member companies that provide software, digital content and other technologies that address educational needs. The Division shapes and supports the industry by providing leadership, advocacy, business development opportunities and critical market information. SIIA provides a neutral business forum for its members to understand business models, technological advancements, market trends, and best practices. With the leadership of the Division Board and collaborative efforts with educators and other stakeholders, the Division undertakes initiatives to enhance the use of educational technology and the success of SIIA members.

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