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SIIA Announces Finalists for 2010 CODiE Awards in Education Categories

Fifty-four companies qualify for second round of prestigious awards program

Washington, DC (Feb. 23, 2010) – The Software & Information Industry Association (SIIA) announces the finalists for the prestigious CODiE Awards in the categories relating to education technology. The products that qualified will now be reviewed by members of SIIA, who will vote on winners for all 24 categories. The winners will be announced at a special CODiE Awards Dinner on May 24th, which will be held in conjunction with the [2010 Ed Tech Industry Summit](#).

Eighty-eight products from 54 companies were selected as finalists from more than 327 nominations submitted by 124 companies. Nominated products underwent an intensive review by subject matter experts, analysts, journalists, and others with deep experience in the field. Pearson has 13 nominations reaching the final stage, the most for one company this year. Five companies have three nominations reaching the final stage. The finalists may now be reviewed on the CODiE Awards Website at <http://www.siaa.net/CODiEs>.

“This is the twenty-fifth year we have recognized excellence through the CODiE Awards program,” noted Ken Wasch, president of SIIA. “The competition is always tough, and in this economic climate, companies are doing even more to innovate. Excellence within the education technology industry shines through in the products selected as finalists, and we are very excited to see how the voting goes this year.”

Originally called the “Excellence in Software Awards,” the CODiEs were established in 1986 by the Software Publishers Association (SPA), which preceded the Software & Information Industry Association (SIIA). The program was created so that pioneers of the then-nascent software industry could evaluate and honor each other's work. Since then, the CODiE Awards program has carried out the same purpose - to showcase the software and information industry's finest products and services, and to honor excellence in corporate achievement and philanthropic efforts.

For more information about the finalists or to learn more about the CODiE Awards program, contact the SIIA Awards Program Manager, [Lisa Mitchell-Brooks](#), at 202-789-4458.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 500 leading software and information companies. For further information, visit www.siaa.net.

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