

### ***What are the Business Education Simulations?***

The Business Education Simulations apply key business concepts taught in class to a series of three online games, testing students' knowledge of successful business strategies. Students create their own company and product, and participate in simulations, including The Business Game, The Entrepreneurship Game and The Finance Game.

### ***How do the Business Education Simulations differ from other interactive business simulations?***

The Business Education Simulations offer educators and students a number of benefits:

- Makes in-class business lessons more understandable and enjoyable
- Requires less preparation time and paperwork
- Meets National Business Education Association standards
- Integrates technology into the classroom
- Applies active learning and problem solving
- Includes teacher guides for effective classroom use and to measure student performance
- Can be completed in as little as 45 minutes, or extended to cover a one-semester course

### ***How will the Business Education Simulations help teach students key business concepts?***

The Business Education Simulations allow students to apply concepts taught in class, challenging them to think critically about their next steps. As they work through the three simulations, students review sales reports, market research and other performance indicators to maintain a lucrative business. Students' decisions result in authentic business outcomes, providing them with a real-world understanding of ideas presented in class.

### ***How many schools currently use Realityworks' products?***

Realityworks products are used by 7,800 school districts in 50 states.

### ***How can I purchase the Business Education Simulations?***

Ordering information is available at [www.businessedsims.com](http://www.businessedsims.com), along with a complete description of each of the simulations.

### ***How much does the series of Business Education Simulations cost?***

Starting at less than \$1,000, a site license includes unlimited access to the series of three simulations.

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