

Quick Facts

- Realityworks was founded as Baby Think It Over, Inc., in 1994 by Rick and Mary Jurmain.
- In 1999, the company expanded to include substance abuse education products, and was renamed BTIO Educational Products, Inc.
- In 2003, the company was given its current name, Realityworks, Inc.
- Since 2003, Realityworks has expanded its product line beyond the Family and Consumer Sciences curriculum to include the health industry, social services agencies, and youth organizations.
- Company Slogan: Creating life-changing experiences through technology and standards-based curriculum since 1994.

Products

- Business Education Simulations, a series of three games that test students' knowledge of key business concepts.
- TimeMAPS[™] Money Management & Life Skills Program, an interactive software and curriculum for Personal Finance.
- RealCare[®] Baby, a lifelike infant simulator that teaches proper infant care and provides detailed reports on baby's care.
- Pregnancy Profile[®], a vest that simulates the third trimester of pregnancy.
- Shaken Baby Syndrome Simulator[™], an electric infant model that demonstrates the traumatic brain injuries caused by abuse.
- Drug-Affected Demonstrator, an electronic mannequin that simulates the smaller size, warbled cry and withdrawal tremors of an actual drug-affected infant.
- Fetal Alcohol Syndrome Manikin, a model that represents an infant with limb and facial deformities typical of severe FAS victims.
- ySTART[™] Program, a smoking prevention program for young people that simulates an addiction experience and teaches skills to remain tobacco-free.

Professional Affiliations

- Association for Career and Technical Education (ACTE)
- International Society for Technology in Education (ISTE)

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