



Financial Literacy Software Featured at JumpStart Conference Meets Revised State Curriculum Standards

TimeMAPS™ program from Realityworks, Inc., helping districts meet updated graduation requirements in 20 states, well received by educators

EAU CLAIRE, Wis. (Dec. 1, 2009) – A survey of high school seniors conducted by the national JumpStart Coalition® for Personal Financial Literacy in 2008 revealed that the number of high school students judged to be financially literate had fallen to its lowest level ever – just 48.3 percent. To better prepare high school students for success as adults, 20 states have already updated graduation requirements to include a one-semester personal finance course, or to incorporate personal finance concepts in the curricula for existing courses such as economics, business, or social studies.

To help districts address these new requirements, Realityworks, Inc., developer of real-life, interactive educational products, recently introduced [*TimeMAPS Money Management and Life Skills Program*](#) to educators at the first-ever JumpStart Coalition National Educator Conference in Washington, D.C., held Nov. 6-8, 2009. Educators were able to gain hands-on experience using the *TimeMAPS* software, with new features and updates to engage students in real-life personal finance concepts. In fact, more than half of the conference attendees interacted with the Realityworks staff to learn more about the *TimeMAPS* offering.

“As a result of the JumpStart conference, Realityworks has been invited to speak with many state JumpStart coalitions on the revised financial literacy requirements,” said Timm Boettcher, president of Realityworks. “Given that nearly half of all states now require personal finance instruction in high school curricula, it’s essential that districts know more about *TimeMAPS* in order to implement a financial literacy curriculum correlated to their state’s standards.”

Not only does the *TimeMAPS* software align with curriculum standards in 20 states, but the program also meets the JumpStart Coalition’s National Standards in K-12 Personal Finance.

With *TimeMAPS*, educators have access to 13 themes with 54 lessons and more than 140 interactive examples of personal finance concepts. The program uses the most recent financial data provided by the federal government and is updated annually for all regions in the United States.

TimeMAPS also includes a curriculum CD and online assessment tool that minimizes paperwork for educators, allowing more time for instruction. In addition to the *TimeMAPS* package, a student resource CD is available to extend learning beyond the classroom.

MORE

The CD contains worksheets, reviews, quizzes and projects that students can use to reinforce financial literacy lessons being taught from the curriculum.

For more information on the Jump\$Start Coalition, visit <http://www.jumpstart.org/>. For more information on *TimeMAPS*, visit www.teachingpersonalfinance.com.

About Realityworks, Inc.

Realityworks, Inc., developer of life-changing, interactive educational products, was founded in 1994. Its award-winning products provide students with realistic learning experiences, and are used by educators in Career and Technical Education, Family and Consumer Science and Health courses, as well as in other instructional settings worldwide. For more information, visit www.realityworks.com, or call toll free at 1-800-830-1416.

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