



Your Special Education Partner

For Immediate Release

Morgan's Wonderland, PCI Education and WeAreTeachers Team Up to Provide Free Trip to World's First Ultra Accessible Family Fun Park

Contest Asks Teachers to Nominate Student and Family for Free Trip to Morgan's Wonderland

SAN ANTONIO (Aug. 10, 2010) – [Morgan's Wonderland](#), [PCI Education](#) and [WeAreTeachers](#) announce the launch of a back to school contest for special education teachers and their students. Starting today, teachers can nominate a student and his or her family for a chance to win a free trip to Morgan's Wonderland, the world's first ultra accessible family fun park. In addition, the five teachers whose students garner the most votes will receive free educational products from PCI Education, the number one provider of resources for students with special needs.

Located in San Antonio, Morgan's Wonderland is a 25-acre park designed specifically for children and adults with special needs, their families, caregivers, and friends. The park is completely wheelchair-accessible, and features more than 25 elements and attractions, including rides, playgrounds, gardens, and an eight-acre fishing lake. Morgan's Wonderland is a unique oasis that allows people of all abilities to play, learn and share life-changing experiences together in a fun and safe environment.

"We're delighted to be working with PCI Education and WeAreTeachers in spreading the word about our unique and colorful park designed with special-needs individuals in mind," said Gordon Hartman, head of The Gordon Hartman Family Foundation and driving force in the creation of Morgan's Wonderland. "The park opened just five months ago, and the response from guests has been overwhelmingly positive. We feel very confident the winning student will have a truly memorable experience at Morgan's Wonderland."

Online nominations will be accepted until Oct. 1 at WeAreTeachers, the online social and business networking community that brings together teachers, learners and content in the education industry. Voting will begin Oct. 4, when the submitted nominations will be posted online for public view. A panel of judges will review the ten nominees receiving the most votes from the WeAreTeachers community by Oct. 20, and select the grand prize winner, plus five runners-up.

"PCI Education shares three overlapping communities with Morgan's Wonderland – populations with special needs, schools and teachers that serve those students, and San Antonio," said Lee Wilson, CEO and President of PCI Education. "This partnership is a fun way for all of us to recognize families and teachers across the country who are making a difference for students with special needs."

The grand prize includes two days admission to Morgan's Wonderland, round-trip airfare to San Antonio and two nights hotel accommodations, a trip valued at approximately \$5,000. The teacher who nominates the grand prize winner will receive a suite of PCI Education Curriculum products valued at \$2,800, including the PCI Education Reading Program and the Environmental Print series. Teachers who nominated the five runners-up will select one of the following products from PCI Education: PCI Reading Program or Environmental Print Series.

"Parents and teachers share a unique partnership in the education of children, particularly children who have special needs," said Sandy Fivecoat, CEO and Founder of WeAreTeachers. "We are honored to participate in this exciting program – helping to provide high-quality PCI Education instructional materials, and a wonderful opportunity for play and learning at Morgan's Wonderland."

For more information about the contest, visit www.pcieducation.com/mwpark.

MORE



Your Special Education Partner

About Morgan's Wonderland

Morgan's Wonderland, the world's first family fun park designed with special-needs individuals of all ages in mind, features more than 25 elements and attractions including rides, playgrounds, gardens, an eight-acre fishing lake, 18,000-square-foot special-events center, 575-seat amphitheater, picnic area and rest areas throughout the park. For more information, visit www.MorgansWonderland.com. The non-profit park and nearby STAR Soccer Complex were created through the vision and leadership of The Gordon Hartman Family Foundation of San Antonio.

About PCI Education

PCI Education offers more than 7,500 instructional materials for a wide range of students with special needs, including significant or developmental disabilities such as autism. In addition, the company's products are used in English language learner and adult literacy classes, and to help students performing below grade level. Based in San Antonio, PCI Education has been helping educators lead students to success in school, at home and in the community since 1991. For more information, visit www.pcieducation.com or phone 800-594-4263.

About WeAreTeachers

WeAreTeachers (www.weareteachers.com) is a social and business community for educators, businesses, and education marketers designed to enable community members to share, connect, and collaborate using Web 2.0 tools and services. It is the first community to include The Knowledge Marketplace that gives both educators and businesses the ability to share, sell, and receive recommendations on knowledge-based content and products. WeAreTeachers is committed to giving back to the educator community by distributing tangible rewards through educator grants and incentives from transactions and sponsors in The Knowledge Marketplace.

###

For more information:

--Leslie Boulet, PCI Education, 800-594-4263, ext. 124, lboulet@pcieducation.com

--Emily Embury, C. Blohm & Associates, Inc., 608-839-9800, emily@cblohm.com