



For Immediate Release

PCI Education Names Erin Kinard VP, Product Development/Publisher

Industry Veteran Selected to Head Product Development Efforts for Special Education Publisher

SAN ANTONIO (Dec. 14, 2009) – PCI Education, the number one provider of resources for students with special needs, announces the appointment of Erin Kinard as Vice President, Product Development/Publisher. In this newly created role, Kinard will oversee product development for the company and report to Lee Wilson, President and CEO.

“Erin has worked on a wide variety of products with some of the industry’s largest publishers, and has developed a broad perspective in the area of reading, which is PCI’s core strength,” said Wilson. “Her strong publishing background, coupled with our deep expertise in designing, developing and distributing resources designed for students with special needs, is a powerful combination.”

Kinard brings to PCI Education a deep understanding of the publishing process, along with a vision for products based on classroom experience and development experience. Earlier, Kinard served as Editorial Director, Reading and ESL for Houghton Mifflin Harcourt Supplemental Publishers based in Austin. At Harcourt Achieve, Kinard held a variety of positions including Editorial Director of Steck-Vaughn, and Editorial Director of Reading for Harcourt Achieve. In addition, Kinard held editorial positions at Brown Publishing Network and Scholastic, Inc.

“As the largest provider of special education resources, PCI Education is known for its unique approach to teaching basic academic and life skills to students with special needs,” said Kinard. “In my new role at PCI Education, I look forward to using my previous publishing experience to continue the company’s tradition of driving product innovation in the field of special education.”

“Erin completes our core management team, after Randy Pennington joined PCI Education as Executive Vice President, Sales & Marketing,” said Wilson. “The addition of these industry veterans demonstrates our company’s ability to attract top talent from leading publishers in the education industry.”

A member of the International Reading Association, Kinard began her career as a classroom teacher in Austin and New York City. She earned a master’s of education degree in curriculum and instruction for The University of Texas at Austin and a bachelor’s degree in studio art from Williams College.

For more information on PCI Education, visit www.pcieducation.com.

About PCI Education

PCI Education offers more than 7,500 instructional materials for a wide range of students with special needs, including learning differences as well intellectual and developmental disabilities such as autism, mental retardation and Down’s syndrome. In addition, the company’s products are used in English language learner and adult literacy classes, and to help students performing below grade level. Based in San Antonio, PCI Education has been helping educators lead students to success in school, at home and in the community since 1991. For more information, visit www.pcieducation.com or phone 800-594-4263.

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