



FOR IMMEDIATE RELEASE

## **WeAreTeachers and PCI Education Provide Special Education Teachers With Funding, Idea Sharing Through Microgrant**

*Program rewards best ideas for special education learning with \$200 and a Flip Video™ camera*

SAN ANTONIO and AUSTIN, TEXAS (Oct. 13, 2009) – WeAreTeachers, the online social and business network that brings together teachers, learners and content in the education industry, announces a new microgrant, “Special Education: Individual Attention, Collective Impact,” sponsored by PCI Education, the number one provider of resources for students with special needs.

WeAreTeachers is calling upon special education teachers to submit their best practices for reaching students on an individual level, and will reward the 10 submissions that receive the most online votes with a \$200 cash microgrant, and a Flip Video™ camera to capture implementation of the idea. All of the submissions will be published online, creating a wealth of teacher-generated content for the special education classroom.

The microgrant application can be found at [www.weareteachers.com](http://www.weareteachers.com) from Oct. 12 to Oct. 31. Voting will begin Nov. 3, when the submitted projects will be posted online for public review. The 10 teachers whose projects receive the most votes will be announced Nov. 19.

“The idea of putting funding in the hands of innovative special education teachers is thrilling,” said Lee Wilson, CEO and President of PCI Education. “PCI Education is happy to sponsor this microgrant, which is clearly aligned with our commitment to supporting teachers in the special education field.”

“We are so pleased to offer this microgrant to support our special education teachers,” said Sandy Fivecoat, CEO and founder of WeAreTeachers. “We recognize that what they are doing with their students on an individual level has far-reaching impact.”

### **About WeAreTeachers**

WeAreTeachers ([www.weareteachers.com](http://www.weareteachers.com)) is a social and business community for educators, businesses, and education marketers designed to enable community members to share, connect, and collaborate using Web 2.0 tools and services. It is the first community to include The Knowledge Marketplace that gives both educators and businesses the ability to share, sell, and receive recommendations on knowledge-based content and products. WeAreTeachers is committed to giving back to the educator community by distributing tangible rewards through educator grants and incentives from transactions and sponsors in The Knowledge Marketplace.

### **About PCI Education**

PCI Education offers more than 7,500 instructional materials for a wide range of students with special needs, including significant or developmental disabilities such as autism. In addition, the company’s products are used in English language learner and adult literacy classes, and to help students performing below grade level. Based in San Antonio, PCI Education has been helping educators lead students to success in school, at home and in the community since 1991. For more information, visit [www.pcieducation.com](http://www.pcieducation.com) or phone 800-594-4263.

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