



OVERVIEW OF PBS EDUCATIONAL SERVICES

PBS offers extensive multimedia resources and services for educators through PBS Teachers®, PBS TeacherLine®, PBS KIDS Raising Readers, and Shop PBS for Teachers.

PBS Teachers®

- PBS Teachers® (pbsteachers.org) is the Web portal designed for preK-12 educators to access PBS' educational services and a searchable library of more than 9,000 local and national standards-based teaching activities, lesson plans, on-demand video assets, and interactive games and simulations. PBS Teachers is also the gateway for local educational resources and services offered by PBS member stations.
- The Web site is home to PBS' popular education blog Media Infusion (pbs.org/mediainfusion), which focuses on practical ways to integrate multimedia resources and technology into the classroom.
- PBS Teachers Activity Packs is a growing library of Web-based widgets that contain links to high-quality PBS education resources and activities focused on a specific curricular theme for multiple grade levels. Activity Packs are available free-of-charge for educators to “grab” for classroom use, or to post on their Web pages or favorite social networking sites.
- PBS Teachers Live! is a series of free monthly webinars for K-12 educators that features leading education experts, authors, or PBS producers who offer strategies for using digital media and technology in the classroom to create rich learning experiences for students. The webinars cover technology integration topics and a wide range of subject areas, including science, math, reading/language arts, social studies, history, and art.

PBS TeacherLine®

- PBS TeacherLine® (pbs.org/teacherline) provides high-quality, affordably priced professional development for graduate credit and recertification through more than 130 courses that span the entire preK-12 curriculum. Courses include reading and language arts, instructional technology, science, mathematics, and instructional strategies.
- PBS TeacherLine® has been the source of professional development for more than 35,000 educators and has been recognized with multiple industry awards, including a prestigious 2007 Codie Award for “Best Online Instruction Solution,” and the U.S. Distance Learning Association's 2007 Best Practice Award.
- PBS TeacherLine Peer Connection is a one-of-a-kind professional development toolkit available through PBS TeacherLine for instructional coaches and mentors. This online suite provides access to multimedia professional development resources and instructional strategies, as well as offers a framework for using the material in the coaching process to improve teaching practices.

PBS KIDS Raising Readers

- PBS KIDS Raising Readers (readytolearnreading.org) is a literacy initiative, funded by the U.S. Department of Education, which uses PBS KIDS and PBS KIDS GO! programs, multimedia content and community activities for parents, teachers and caregivers to help children from low income families, ages 2-to-8, build their literacy skills.

PBS KIDS Island

- PBS KIDS Island (pbskids.org/read/games) is a new immersive site of online reading games that offers backend tracking of a child's progress in key literacy skills. *Children's Technology Review* awarded PBS KIDS Island an Editor's Choice Award, an honor reserved for the highest quality interactive media products.

PBS Educational Media

- PBS Educational Media extends the reach of public television by distributing media throughout the United States and Canada, making valuable resources available to educators and librarians through Shop PBS Educational Media (teacher.shop.pbs.org/home/index.jsp).
- Offering more than 360 best-selling and award-winning PBS documentaries in digital formats, educators can create a more rewarding teaching and learning experience.

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CONTACT:

Kevin Dando, 703/739-5073, kdando@pbs.org

Kristen Plemon, C. Blohm & Associates, 608/839-9805, kristen@cblohm.com

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