



## Key Curriculum Press

### Fact Sheet

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### Company Overview

#### Mathematics and Science Publisher

Key Curriculum Press® develops effective, high-quality mathematics and science educational materials. The company is a leading publisher of inquiry-based textbooks, software and supplemental materials for elementary, middle and high school students. In addition, Key Curriculum Press offers professional development workshops and online courses to provide mathematics and science educators with the training, experience and support they need to incorporate effective teaching strategies.

#### Inquiry-Based Approach

For more than 30 years, Key Curriculum Press has supported educators with inquiry-based materials that enhance the conceptual development of their students. As one of the leading mathematics and science publishers in the education industry, the company's mission is to engage students in learning and to help them connect mathematical and scientific concepts with concrete experiences. Key Curriculum Press' materials draw students into the world of math and science, promoting a deeper understanding and greater retention of mathematical and scientific knowledge to improve student performance in the classroom, on high-stakes assessments and in life.

#### History and Growth

Key Curriculum Press was founded in 1971 by brothers Peter and Steve Rasmussen. The two drew from their experience as teachers, creating the *Key to...*® workbooks to help struggling students learn foundational mathematics skills. With the introduction of the *Key to...* workbooks, the Rasmussen brothers launched Key Curriculum Press.

In 1996, Key Curriculum Press became affiliated with Springer, one of the world's largest and most prestigious scientific publishers, expanding the breadth and depth of Key Curriculum Press' publishing resources.

KCP Technologies, created by Key Curriculum Press in 1998, conducts educational technology research and developed *The Geometer's Sketchpad*® and *Fathom Dynamic Data*™ software with support from the National Science Foundation.

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In 2003, Key Curriculum Press expanded its scope to encompass science education with the publication of *Living By Chemistry*, a National Science Foundation project. This groundbreaking high school chemistry curriculum is designed to engage and retain more students in the study of chemistry.

In 2007, Key Curriculum Press added to its science offerings, partnering with the Museum of Science, Boston, on *Engineering the Future*, a project-based curriculum that exposes students to how engineers work and think, explores the basis of physical science and provides a strong foundation in physics.

Today, as the educational publishing industry shifts from textbooks to digital curriculum, Key Curriculum Press is launching two online mathematics offerings in 2008. The first product is debuting at NCTM in April 2008.

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