



Key Curriculum Press

Fact Sheet

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Company Leadership

Steven Rasmussen, Publisher & Chief Executive Officer

A co-founder of Key Curriculum Press, Steven Rasmussen serves as Chief Executive Officer and Publisher. He focuses on the company's publishing strategy and development, as well as representing Key Curriculum Press and promoting its products in the education industry. Rasmussen has presented numerous workshops on geometry at the national and international level, and serves on the board of several professional education associations, including the Education Department Advisory Board of the University of California Berkeley Extension. Prior to founding Key Curriculum Press, he taught secondary mathematics for seven years in Philadelphia and Emeryville, Calif. Rasmussen holds a bachelor's degree in mathematics and a master's degree in mathematics education from Temple University.

Karen Coe, President & Chief Operating Officer

After 11 years with the company, Karen Coe became President and Chief Operating Officer for Key Curriculum Press. She had served in several other positions, most recently as Senior Vice President of Sales and Marketing for the School Division. Coe started as a Sales and Marketing Analyst and worked her way up to Manager of Marketing Information Services, Director of Customer and Information Services, Director of Management Information Systems and Vice President of Marketing, before taking on her current role. She began her career in publishing at Burlington Books in Athens, Greece, where she became Director of Operations. Coe moved to California in 1996 and earned a Master of Business Administration from Saint Mary's College of California. She grew up in Scotland and completed her undergraduate degree in marketing and education at Saint John's College in York, England.

Bridget Foster, Technology Product Manager

As Technology Product Manager for Key Curriculum Press, Bridget Foster is responsible for overseeing the company's technology offerings. Before joining Key Curriculum Press in 2007, she held a number of key leadership roles in the education technology community. Foster's experience includes working for the California Instructional Technology Clearinghouse and directing the California Learning Resource Network, a service of the California Department of Education. Most recently, she was the Director of Education for PLATO Learning and Director of Business Development for SchoolNet. Foster is a member of the board for the Software & Information Industry Association Education Division and has served as the conference chairperson for the Consortium for School Networking. Foster began her career as a mathematics and science teacher for eight years in Oakdale, Calif.

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