



Key Curriculum Press
INNOVATORS IN MATHEMATICS EDUCATION

For Immediate Release

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***Living By Chemistry* Named 2010 Distinguished Achievement Award Finalist by The Association of Educational Publishers**

Textbook from Key Curriculum Press Honored in Science Curriculum for Grades 9-12

Emeryville, Calif. (May 6, 2010) — *Living By Chemistry*, published by [Key Curriculum Press](http://www.keypress.com)[®], was selected by [The Association of Educational Publishers](http://www.aepweb.org) (AEP) as a 2010 Distinguished Achievement Award finalist in the science curriculum category for grades 9-12. [Living By Chemistry](http://www.keypress.com/living-by-chemistry) is a full-year curriculum that presents concepts in everyday, real-world contexts.

Designed to improve student performance in chemistry, *Living By Chemistry* helps students develop critical thinking skills through inquiry-based lessons. The curriculum's investigative approach bridges the achievement gap so that all students have the potential to become high science achievers. Content-rich and highly accessible, *Living by Chemistry* motivates students to ask questions, collect evidence and think like scientists.

For more than four decades, the AEP Awards have honored outstanding resources for teaching and learning. One of the largest and longest-running awards programs for educational products, the AEP Awards aim to give credit and recognition to the organizations that are leading the way in the field of educational products, and to set benchmarks to which the rest of the industry can aspire. Founded in 1895, AEP is a nonprofit organization that serves and advances the industry of educational publishing.

Award winners will be announced at the 2010 AEP Awards Banquet & Gala on June 8, 2010 in Washington, D.C. For more information about the AEP Awards, visit www.aepweb.org/awards. For more information about *Living By Chemistry*, visit www.keypress.com/chemistry.

About Key Curriculum Press

Key Curriculum Press develops effective, high-quality mathematics and science educational materials. The company is a leading publisher of inquiry-based textbooks, software and supplemental materials for elementary, middle and high school students. In addition, Key Curriculum Press offers professional development workshops and online courses to provide mathematics and science educators with the training, experience and support they need to incorporate effective teaching strategies. The company was founded by mathematics educators in 1971 and is headquartered in Emeryville, Calif. For more information, visit www.keypress.com or phone 800-995-6284.

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