



**Key Curriculum Press**  
INNOVATORS IN MATHEMATICS EDUCATION

### **For Immediate Release**

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## **Key Curriculum Press Hosts First-Ever Ignite Event at NCSM**

Emeryville, Calif. (May 4, 2010) – During the [2010 NCSM Annual Conference](#) in San Diego, a full house of more than a hundred educators attended [Key Curriculum Press](#)' first-ever Ignite event. Featured speakers shared their expertise in five-minute presentations using 20 slides that auto-forwarded every 15 seconds, ready or not. Attendees were entertained and enlightened by nine speakers who presented their fresh ideas on math education.

Listed below are the speakers and a link to their presentations:

- Dan Meyer: "[Math Curriculum Makeover](#)"
- Nora Ramirez: "[Disequilibrium is a Sign of New Learning](#)"
- Brian Lawler: "[Mathematics Education after the Standards Era](#)"
- Cathy Seeley: "[Walking the Walk](#)"
- Patrick Callahan: "[A Modest Proposal](#)"
- Sherry Fraser: "[If You Can Do Math, You Can Do Anything](#)"
- Steve Leinwand: "[DiTCoQuA: An Acronym for Our Times](#)"
- Steve Rasmussen: "[Boring and Engaging are Antonyms](#)"
- Nick Jackiw: "[The Dynamics of Dynamic Geometry](#)"

Ignite is a force for raising the collective IQ and building connections. And, via streaming and archived videos of local talks, Ignites share their knowledge and passion with the world. The first Ignite event took place in Seattle in 2006, and since then the event has become an international phenomenon. For more information about Ignite, visit <http://ignite.oreilly.com>.

For more information about this event, visit [www.keypress.com/ignite](http://www.keypress.com/ignite).

### **About Key Curriculum Press**

Key Curriculum Press develops effective, high-quality mathematics and science educational materials. The company is a leading publisher of inquiry-based textbooks, software, and supplemental materials for elementary, middle, and high school students. In addition, Key Curriculum Press offers professional development workshops and online courses to provide mathematics and science educators with the training, experience, and support they need to incorporate effective teaching strategies. The company was founded by mathematics educators in 1971 and is headquartered in Emeryville, Calif. For more information, visit [www.keypress.com](http://www.keypress.com) or phone 800-995-6284.

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