



Key Curriculum Press
INNOVATORS IN MATHEMATICS EDUCATION

For Immediate Release

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Key Curriculum Press to Host Ignite Event at NCSM

Emeryville, Calif. (April 12, 2010) – During NCSM, Key Curriculum Press is hosting a fast, informative Ignite event on April 19 from 12:15-1:15 PM at the Manchester Grand Hyatt Hotel in San Diego. Ignite speakers share their expertise in five-minute presentations using 20 slides that auto-forward every 15 seconds, ready or not. Nine speakers will share their fresh ideas in mathematics to entertain and educate the audience on topics they are passionate about.

Speakers will include:

- Brian Lawler
- Cathy Seeley
- Dan Meyer
- Nora Ramirez
- Nick Jackiw
- Patrick Callahan
- Sherry Fraser
- Steve Leinwand
- Steve Rasmussen

Ignite is a force for raising the collective IQ and building connections. And, via streaming and archived videos of local talks, Ignites share their knowledge and passion with the world. The first Ignite event took place in Seattle in 2006, and since then the event has become an international phenomenon. For more information about Ignite, visit <http://ignite.oreilly.com>.

For more information about this event, visit www.keypress.com/ignite_ncsm.

About Key Curriculum Press

Key Curriculum Press develops effective, high-quality mathematics and science educational materials. The company is a leading publisher of inquiry-based textbooks, software and supplemental materials for elementary, middle and high school students. In addition, Key Curriculum Press offers professional development workshops and online courses to provide mathematics and science educators with the training, experience and support they need to incorporate effective teaching strategies. The company was founded by mathematics educators in 1971 and is headquartered in Emeryville, Calif. For more information, visit www.keypress.com or phone 800-995-6284.

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