



**Key Curriculum Press**  
INNOVATORS IN MATHEMATICS EDUCATION

### **For Immediate Release**

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## **Key Curriculum Press to Conduct *Living By Chemistry* Sessions at NSTA**

Emeryville, Calif. (March 16, 2010) – *Living By Chemistry* is a full-year high school curriculum that presents scientific ideas in real-life contexts, a strategy that grabs students' interest and improves their retention of concepts. To help educators learn more about *Living By Chemistry*, Key Curriculum Press will be conducting a series of sessions during NSTA's National Conference on Science Education in Philadelphia on March 18-21, 2010.

### **Thursday, March 18**

Title: *Living By Chemistry*: Create a Table

Presenters:

- Angelica M. Stacy, Professor of Chemistry, UC Berkeley; Author and Lead Developer of *Living By Chemistry*
- Janice A. Coonrod, Academic Researcher in Chemical Education, UC Berkeley; Senior Writer and Developer of *Living By Chemistry*
- Jeffrey Dowling, Science Curriculum Specialist, Key Curriculum Press

Time/Location: 3:30-5:00 p.m., Pennsylvania Convention Center 110A/B

### **Friday, March 19**

Title: *Living By Chemistry*: What Shape is That Smell?

Presenters:

- Angelica M. Stacy, Professor of Chemistry, UC Berkeley; Author and Lead Developer of *Living By Chemistry*
- Janice A. Coonrod, Academic Researcher in Chemical Education, UC Berkeley; Senior Writer and Developer of *Living By Chemistry*
- Jeffrey Dowling, Science Curriculum Specialist, Key Curriculum Press

Time/Location: 12:00-1:30 p.m., Pennsylvania Convention Center 110A/B

### **Saturday, March 20**

Title: Teaching Chemistry Through Guided Inquiry

Presenters:

- Angelica M. Stacy, Professor of Chemistry, UC Berkeley; Author and Lead Developer of *Living By Chemistry*
- Janice A. Coonrod, Academic Researcher in Chemical Education, UC Berkeley; Senior Writer and Developer of *Living By Chemistry*

Time/Location: 8:00-9:00 a.m., Loews Philadelphia Hotel, Congress B

Title: *Living By Chemistry*: Feeling Under Pressure

Presenters:

- Angelica M. Stacy, Professor of Chemistry, UC Berkeley; Author and Lead Developer of *Living By Chemistry*
- Janice A. Coonrod, Academic Researcher in Chemical Education, UC Berkeley; Senior Writer and Developer of *Living By Chemistry*
- Jeffrey Dowling, Science Curriculum Specialist, Key Curriculum Press

Time/Location: 2:00-3:30 p.m., Pennsylvania Convention Center 110A/B

For more information about *Living By Chemistry*, visit [www.keypress.com/chemistry](http://www.keypress.com/chemistry).

### **About Key Curriculum Press**

Key Curriculum Press develops effective, high-quality mathematics and science educational materials. The company is a leading publisher of inquiry-based textbooks, software and supplemental materials for elementary, middle and high school students. In addition, Key Curriculum Press offers professional development workshops and online courses to provide mathematics and science educators with the training, experience and support they need to incorporate effective teaching strategies. The company was founded by mathematics educators in 1971 and is headquartered in Emeryville, Calif. For more information, visit [www.keypress.com](http://www.keypress.com) or phone 800-995-6284.

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