



Key Curriculum Press
INNOVATORS IN MATHEMATICS EDUCATION

For Immediate Release

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Sketchpad LessonLink Wins Tech & Learning Award of Excellence

Online Library of Math Activities Judged Outstanding by Panel of Educators

Emeryville, Calif. (Oct. 29, 2009) – Key Curriculum Press has been honored with a 2009 Award of Excellence from *Tech & Learning* magazine for its product *Sketchpad LessonLink*[™]. The online, searchable library helps teachers integrate *The Geometer's Sketchpad*[®] into their math curriculum with more than 500 *Sketchpad* activities designed for students in grades 3-12. *Sketchpad LessonLink* is one of only 33 products honored in this year's competition.

For the past 27 years, *Tech & Learning* has been recognizing the most outstanding educational technology products in the industry. With a solid reputation in the industry as a longstanding, high-quality program, the *Tech & Learning* Awards of Excellence recognizes both the “best of the best” and creative new offerings that help educators in the business of teaching, training and managing with technology.

“This year's awards have grown to include new hardware and network categories,” said Kevin Hogan, editorial director for *Tech & Learning*. “Our judges, which include stalwarts such as our resident expert Joe Huber and the staff of Philadelphia's Science Leadership Academy, put dozens of entries through their paces. To come out with their seal of approval is a testament to the product.”

Aligned to leading math textbooks and state standards, *Sketchpad LessonLink* makes it easy for teachers to find the perfect demonstration or student activity to develop or reinforce skills and concepts with dynamic, visual exploration. *Sketchpad LessonLink* also offers pre-built sketches, teaching notes, student worksheets, and tips on using *Sketchpad* to provide teachers with all the resources they need in one place.

A panel of more than 30 qualified educators from across the country conducted numerous rounds of judging. Evaluation criteria used to assess the more than 100 entries included quality and effectiveness, ease of use, creative use of technology, and suitability for use in an educational environment.

For more information about the awards program, visit www.techlearning.com. For more information about *Sketchpad LessonLink*, visit www.keypress.com/sll.

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About *Tech & Learning*

For over 27 years, *Tech & Learning* has been – and continues to be – the leading resource for K-12 leaders. Its publications, Web sites, and events provide factual and evaluative information on trends, products, and strategies to educators who purchase technology products in their districts and schools. *Tech & Learning* delivers the highest quality content and essential resources to manage, train, and teach technology. For more information, visit www.techlearning.com.

About Key Curriculum Press

Key Curriculum Press develops effective, high-quality mathematics and science educational materials. The company is a leading publisher of inquiry-based textbooks, software and supplemental materials for elementary, middle and high school students. In addition, Key Curriculum Press offers professional development workshops and online courses to provide mathematics and science educators with the training, experience and support they need to incorporate effective teaching strategies. The company was founded by mathematics educators in 1971 and is headquartered in Emeryville, Calif. For more information, visit www.keypress.com or phone 800-995-6284.

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