



Key Curriculum Press

For Immediate Release

For more information contact:

Leigh Muzslay Browne
Key Curriculum Press
510-595-7000, ext. 126
lmuzslay@keypress.com

Emily Embury
C. Blohm & Associates, Inc.
608-839-9800
emily@cblohm.com

Key Curriculum Press Wins Three 2008 EDDIE Awards

The Key to Tracker, TinkerPlots and Fathom recognized for fostering educational excellence

Emeryville, Calif. (Oct. 14, 2008) — Key Curriculum Press won three 2008 Education Software Review (EDDIE) Awards for *The Key to Tracker™*, *TinkerPlots™ Dynamic Data Exploration*, and *Fathom™ Dynamic Data Software*. The awards, given by ComputED Learning Center, recognize innovative and content-rich programs and websites that provide parents and teachers with the technology to foster educational excellence.

“At Key Curriculum Press, we are committed to developing educational technology that transforms the learning experience,” said Karen Coe, president of Key Curriculum Press. “Our technology products provide visual and dynamic learning environments that help students grasp challenging concepts. We are proud to be recognized for the difference we make in classrooms every day.”

The Key to Tracker is an online subscription service that serves as the companion to the *Key to...®* workbooks. *The Key to Tracker* helps teachers improve their students’ basic math skills and monitor their progress as they work on the *Key to...* workbooks for fractions, decimals, percents, and algebra. Computer-graded assessments save teachers time, and instant feedback motivate students to keep learning. For more information, visit www.keypress.com/tracker.

TinkerPlots Dynamic Data Exploration helps students in grades four through eight develop a solid understanding of how data works, what numbers mean and how graphs can represent data. Through *TinkerPlots*, students can create colorful visual representations of data that transform data analysis into an engaging and meaningful experience. For more information, visit www.keypress.com/tinkerplots.

Fathom Dynamic Data Software bridges the gap between concrete and abstract mathematical and statistical concepts by allowing students in grades eight through college see and manipulate data in a clear graphic form. Students can quickly represent data in a variety of graphs, including bar charts, scatter plots, function plots, and histograms. For more information, visit www.keypress.com/fathom.

EDDIE Award selection criteria include academic content, potential for broad classroom use, technical merit, subject approach, and management system.

MORE

• Key Curriculum Press • www.keypress.com • 800-995-6284 •

About Key Curriculum Press

Key Curriculum Press develops effective, high-quality mathematics and science educational materials. The company is a leading publisher of inquiry-based textbooks, software and supplemental materials for elementary, middle and high school students. In addition, Key Curriculum Press offers professional development workshops and online courses to provide mathematics and science educators with the training, experience and support they need to incorporate effective teaching strategies. The company was founded by mathematics educators in 1971 and is headquartered in Emeryville, Calif. For more information, visit www.keypress.com or phone 800-995-6284.

###