



Key Curriculum Press

For Immediate Release

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Key Curriculum Press Wins *EdNET* 2008 Impact Award

Company lauded for its important contributions to mathematics education

Emeryville, Calif. (Sept. 18, 2008) — Key Curriculum Press® has published and continuously developed *The Geometer's Sketchpad*® for almost two decades. *Sketchpad* has revolutionized the teaching of geometry worldwide, with more than half of all U.S. high schools using the dynamic mathematics software, and an even larger international following. In recognition of the company's achievements in mathematics, Key Curriculum Press has been honored with the *EdNET* 2008 Impact Award. The *EdNET* Impact Award is presented yearly to the company that has made the most significant impact on education through its excellent educational support and instructional resources.

Judges for the *EdNET* Impact Award noted, "Key Curriculum Press is well respected for outstanding products that tackle difficult mathematical concepts. It has been a long-time leader in the field and has had a significant impact on math instruction."

Key Curriculum Press develops effective, high-quality educational materials for mathematics and science instruction and is a leading publisher of inquiry-based textbooks, software and supplemental materials for K-12 students. For 37 years, the company has championed mathematics as an inquiry science, providing teachers with the tools to lead students to achieve their full potential in math-related disciplines.

Its development and advocacy of dynamic mathematics software – beginning with *The Geometer's Sketchpad* – has significantly improved student learning. Designed to enable students to build and investigate their own constructions, models and data, dynamic mathematics software increases student ownership and understanding of mathematical concepts, which leads to deeper learning and retention of the material.

"Our company's goal has always been to support educators with accessible and engaging materials that help their students develop a strong understanding of mathematics and science," said Karen Coe, President of Key Curriculum Press. "We are so proud to have our efforts endorsed, and would like to thank our authors, developers and employees, as well as the educational leaders and teachers who have supported us."

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The Impact Award, established in 1992, is part of the prestigious *EdNET* Industry Awards program that recognizing organizations that have made important contributions through their products and programs to the education industry in the past year. The program is sponsored by The Heller Reports and Quality Education Data (QED), a Scholastic company and leading provider of integrated marketing services for the pre-K through higher education markets.

“The *EdNET* Industry Award winners are organizations that are moving the business of education forward. They’re developing products and services that address the challenges faced by schools today as well prepare students for a 21st century, global workplace. The Heller Reports and QED are proud to recognize these innovators,” said Andy Lacy, President of QED.

The *EdNET* 2008 Impact Award was presented to Key Curriculum Press on Sept. 16, during the EdNET Conference in Boston.

For more information about the awards program, visit www.EdNETconference.com or phone 800-525-5811, ext. 9421. For more information about Key Curriculum Press, visit www.keypress.com or phone 800-995-6284.

About *EdNET*

The *EdNET* Industry Awards program was created in 1992 to champion the efforts of progressive organizations helping to revitalize the nation’s educational system. The program has become a focal point of the *EdNET* Conference, the education market’s premier annual networking conference produced by The Heller Reports, a Quality Education Data company. The *EdNET* Conference brings together education executives, school administrators, and policymakers to network and build strategic business partnerships. The *EdNET* 2007 Conference will be in Boston, September 14-16. For more information about the *EdNET* Conference and awards program, visit www.EdNETconference.com or phone 800-525-5811, ext. 9421.

About Key Curriculum Press

Key Curriculum Press develops effective, high-quality mathematics and science educational materials. The company is a leading publisher of inquiry-based textbooks, software and supplemental materials for elementary, middle and high school students. In addition, Key Curriculum Press offers professional development workshops and online courses to provide mathematics and science educators with the training, experience and support they need to incorporate effective teaching strategies. The company was founded by mathematics educators in 1971 and is headquartered in Emeryville, Calif. For more information, visit www.keypress.com or phone 800-995-6284.

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