



Key Curriculum Press

For Immediate Release

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Key Curriculum Press Launches *Sketchpad LessonLink*

Online Library Helps Teachers Integrate The Geometer's Sketchpad into their Math Curriculum

Emeryville, Calif. (June 30, 2008) — *The Geometer's Sketchpad*[®] is one of the most commonly used school software applications in the world. To help support teachers' use of *The Geometer's Sketchpad* in the classroom, Key Curriculum Press introduces *Sketchpad LessonLink*[™]. The new online, searchable library helps teachers integrate *The Geometer's Sketchpad* into their math curriculum with more than 500 *Sketchpad* activities designed for students in grades 3-12.

Dynamic mathematics software, such as *The Geometer's Sketchpad*, provides math students with a tangible way to explore fundamental concepts and relationships. By allowing students to build and investigate their own constructions, the software offers a hands-on learning experience that leads to a deeper understanding of mathematical concepts and greater retention of the material. Furthermore, the National Council for Teachers of Mathematics' standards explicitly recommend the use of Dynamic Geometry at several grade levels.

"With *Sketchpad LessonLink*, teachers can provide their students all the benefits of investigative learning and dynamic mathematics software without having to create their own activities, or even determine which activity goes best with which lesson," said Karen Coe, President of Key Curriculum Press.

Sketchpad LessonLink is aligned to leading math textbooks and state standards. Powerful search options make it easy for teachers to find the perfect demonstration or student activity to develop or reinforce skills and concepts with dynamic, visual exploration. *Sketchpad LessonLink* also offers pre-built sketches, teaching notes, student worksheets, and tips on using *Sketchpad* to provide teachers with all the resources they need in one place. In addition, teachers can assign their students activities and add custom instructions through an easy-to-use student web portal.

"Using *The Geometer's Sketchpad* in my classroom has brought cohesiveness to the curriculum, connecting concepts in algebra, geometry and beyond," said Kelly Anne Stidham, a teacher at Boone County Schools' Conner High School in Hebron, Ky. "This has encouraged my students to seek out the meaning behind the math."

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Published and continuously developed for almost two decades, *The Geometer's Sketchpad* has revolutionized the teaching of mathematics worldwide. Named the “the most valuable software for students” by mathematics teachers in a University of California study, *The Geometer's Sketchpad* is one of the most widely used technologies for school mathematics in the world. More than 50 percent of all U.S. high schools have purchased *The Geometer's Sketchpad*. In addition, outside of the United States, the software is translated into many languages and widely used in Canada, China, Singapore, Russia, Korea, Malaysia, Thailand, Greece, and many other countries.

Sketchpad LessonLink will be available September 2008 for \$119.95 per teacher per year, with volume discounts available.

For more information, visit www.keypress.com or phone 800-995-6284.

About Key Curriculum Press

Key Curriculum Press develops effective, high-quality mathematics and science educational materials. The company is a leading publisher of inquiry-based textbooks, software and supplemental materials for elementary, middle and high school students. In addition, Key Curriculum Press offers professional development workshops and online courses to provide mathematics and science educators with the training, experience and support they need to incorporate effective teaching strategies. The company was founded by mathematics educators in 1971 and is headquartered in Emeryville, Calif. For more information, visit www.keypress.com or phone 800-995-6284.

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