



Key Curriculum Press

For Immediate Release

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***The Key to Tracker* Saves Teachers Time and Motivates Students to Learn**

New Online Math Service from Key Curriculum Press for Grades 4-12 Available as Free Trial

Emeryville, Calif. (April 9, 2008) — *The Key to Tracker*[™] is a new online subscription service from Key Curriculum Press[®] that serves as the companion to the *Key to...*[®] workbooks. *The Key to Tracker* helps teachers improve their students' basic math skills and monitor their progress as they work on the *Key to...* workbooks for fractions, decimals, percents, and algebra.

Many studies show that students struggle to master basic math skills. The National Assessment of Educational Progress found that among eighth graders, nearly half could not solve a word problem that required dividing fractions. This difficulty with foundational skills poses a major obstacle to middle school students learning algebra – a serious concern, as students who complete Algebra II are more than twice as likely to graduate from college.

Key to... workbooks break down barriers to learning with clear explanations, completed examples and additional practice. Classroom-tested and proven successful with students at all grade levels, the self-paced, easy-to-follow workbooks are ideal for remediation, test preparation and basic skills development.

The Key to Tracker provides additional benefits for teachers and students:

- All Pretests, Spot Checks, Practice Tests, and Final Tests in *The Key to Tracker* are computer-graded, leaving educators with more time to focus on instruction.
- Periodic Spot Checks provide a quick assessment of students' comprehension as they work through the book, making it easier to correct misunderstandings as they occur.
- Teachers can view individual scores to see which students need individual help, and class averages to determine which concepts should be reviewed with the entire group.
- *The Key to Tracker* keeps students engaged, motivated and on task with fun animations, instant feedback, and the means to track their overall scores and progress.

The Key to Tracker works in a variety of academic settings, from a single-computer classroom to a lab where every student has a laptop. The online subscription service is easy-to-use and does not require any software installation.

A free trial of *The Key to Tracker* beta is available at www.keypress.com/keyonline through Aug. 1, 2008. After that, the online subscription service will cost \$6.95 per student for one year, with volume discounts available.*

MORE

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* Note: After this release was distributed, the price of the online subscription service was changed to \$5.95 per student for one year, with volume discounts available.

About Key Curriculum Press

Key Curriculum Press develops effective, high-quality mathematics and science educational materials. The company is a leading publisher of inquiry-based textbooks, software and supplemental materials for elementary, middle and high school students. In addition, Key Curriculum Press offers professional development workshops and online courses to provide mathematics and science educators with the training, experience and support they need to incorporate effective teaching strategies. The company was founded by mathematics educators in 1971 and is headquartered in Emeryville, Calif. For more information, visit www.keypress.com or phone 800-995-6284.

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