



## ***GradeCam Supports School Accountability***

*Frequent Classroom Assessments and Immediate Results Key to Successful Differentiated Instruction*

LIVERMORE, CALIF. (June 29, 2009) – Educators understand that the most important assessments are those that provide usable information in time to affect the learning in progress. The proprietary image recognition software from GradeCam Corporation gives teachers and administrators timely feedback on student understanding so that appropriate interventions can take place before it is too late.

Frequent skill assessment enables teachers to individualize instruction so that all students can experience academic success. The *GradeCam* software, when paired with an affordable web or document camera, allows classroom teachers to assess student learning instantly by scanning and grading multiple-choice tests and other assignments. Not only does *GradeCam* help ease an administrative burden for teachers, it provides immediate assessment data so they can tailor their instruction to meet the learning needs of their students. Regular assessments provide a framework for understanding the challenges and successes of each student.

“Teachers are using their *GradeCams* on a daily basis to get immediate feedback,” said Ann S. Agerton, Assistant Principal at Fairhope Elementary, one of the 45 Baldwin County Public Schools in Alabama. “Teachers also use *GradeCam* for weekly tests so they can look at the data and re-teach specific skills to the students who had difficulty before the end of the week. By Monday, remediation is less effective.”

“As an administrator I appreciate the reports,” Agerton added. “We use this data at our collaborative meetings to discuss particular questions that were an issue across the grade level. We evaluate the validity of the question, discuss other ways of teaching the skill, and develop questions to re-evaluate the skill.”

Recently honored for original and innovative technology in the acclaimed *Innovation Incubator Program* by the Software & Information Industry Association (SIIA), the *GradeCam* software automates the assessment process so that teachers can collect information on each of their students’ learning needs every day. Continual monitoring of student progress toward skill mastery is a proven strategy for academic success.

“The push for greater transparency and accountability in our schools puts the spotlight on classroom teachers,” said Tami Porter, vice president of GradeCam. “This software makes collecting information on each student’s learning an everyday occurrence, and it gives teachers that information in time for them to effectively clear up misconceptions and redirect thinking. With *GradeCam*, they have a tool for creating the most successful learning environment possible.”

*MORE*

**About GradeCam Corporation**

GradeCam is dedicated to easing teachers' excessive work load and improving instruction through timely feedback. GradeCam's cross-platform software (patents pending) provides educators with an affordable, easy-to-use program that integrates with all electronic grade books. The company is headquartered in Livermore, Calif. For more information, visit <http://gradecam.com> or phone (866) 472-3339.

###

For more information:

--Tami Porter, GradeCam, Inc., 925-960-9560, [tami@gradecam.com](mailto:tami@gradecam.com)

--Charlene Blohm, C. Blohm & Associates, Inc., 608-839-9800, [charlene@cblohm.com](mailto:charlene@cblohm.com)