



**EXCELSIOR
SOFTWARE**

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NEWS RELEASE

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‘Pinnacle PDA’ Enhances Educators’ Ability to Make Data-Driven Decisions Every Day

*Excelsior Software’s latest offering provides ‘wherever, whenever’ access
to the information needed to impact instruction*

GREELEY, COLO. (November 3, 2004) – Increasingly, assessment is being viewed as a way to immediately inform instruction, rather than a method of summarizing performance. That’s why Excelsior Software, the leading provider of meaningful assessment tools for K-12 schools, has developed a way for educators to have the assessment information they need to make decisions at their fingertips at any time. Pinnacle PDA allows teachers and administrators to have portable, on-demand access to all the information in their electronic gradebooks.

“My teachers love it, especially for large classes,” said Val Wooley, Technology Coordinator at Felix Varella Senior High School in Dade County, Fla. “They can take attendance, enter grades and assignments, and access student data while they’re out on the practice field or anytime their classes meet outside the traditional classroom. They enjoy using it because it’s so simple.” Felix Varella Senior High is one of 586 schools nationwide already making use of Pinnacle PDA’s ability to provide portable data.

With Pinnacle PDA, teachers and administrators can access valuable student information at any time, including student performance, attendance, schedules and disciplinary records. Any changes or updates made on a handheld can be easily synchronized back to an educator’s Pinnacle Plus System desktop gradebook. Pinnacle PDA can be used with both Palm and Pocket PC operating systems.

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“The Pinnacle System is designed to provide educators with ways to use their gradebook information meaningfully – not just for recording grades but for charting useful information in making decisions,” said William Zaggle, CEO of Excelsior Software. “Pinnacle PDA empowers school leaders by allowing them to use their data anytime and anywhere to drive daily practice.”

Pricing for Pinnacle PDA starts at \$500 per school, with volume discount incentives for multi-school purchases or large districts. For more information, visit www.excelsiorsoftware.com.

About Excelsior Software

Excelsior Software is committed to raising student achievement by providing immediate access to performance information, increasing teacher productivity, and improving communication. As the pioneer of the electronic gradebook concept in 1987, Excelsior’s experience in assessment management supports educators by delivering the technical innovations that meet the needs of today’s evolving data-driven educational system. The company’s Pinnacle Plus software solution automatically tracks and reports student progress and attendance data to educators and parents at the individual, group, class, school, and district levels. Currently, Excelsior works with educators in more than 850 districts, and its Pinnacle Plus solution is the sole student assessment software product endorsed by the Association for Supervision and Curriculum Development (ASCD). Excelsior remains privately owned by its original founders, with company headquarters in Greeley, Colo. For more information, visit www.excelsiorsoftware.com or phone 1-800-473-4572.

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