



**EXCELSIOR
SOFTWARE**

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NEWS RELEASE

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Excelsior Software's 'District Data Analyzer' Provides Meaningful Information For Schools and Districts on a Shoestring Budget

Software application eliminates need for schools to invest in traditional data warehousing systems

GREELEY, COLO. (October 27, 2004) – With the ever-growing need to report information to parents and government officials in a timely manner, all schools need the ability to draw useful conclusions from their data. Excelsior Software, the leading provider of meaningful assessment tools for K-12 schools, has developed a tool that allows individual schools and districts to gain the full benefits of traditional data warehousing systems at a fraction of the cost. District Data Analyzer (DDA) makes it possible for school districts to make data-driven decisions by customizing and distributing the information needed for administrators to see a clear, broad picture of their school or district.

“The key to assessment and data reporting is to be able to find actionable information that can have an immediate impact on instruction,” said William Zaggle, CEO of Excelsior Software. “We feel that the ability to make sense of student data is so important that it should be affordable to all schools and districts. That’s what we’ve accomplished with District Data Analyzer.”

As an application to Excelsior’s Pinnacle System, DDA synthesizes the necessary information for schools and districts to maximize instruction. Besides tracking student progression through grade levels and customizing instruction to meet state standards, DDA also lets school leaders view standardized test results in a useful, meaningful format.

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DDA extracts critical information from a school's stored data without requiring the school to invest time and resources beyond its means. The technology behind DDA simultaneously connects a school or district to multiple data sources that may reside in different locations, including student information systems, curriculum management systems, and state or district assessment data.

In addition, DDA provides customized data reporting options without the need to modify the school's existing data structure. Unlike most data warehouses, DDA can run online using minimal bandwidth, or offline on a laptop computer.

Whereas traditional data warehousing services can cost hundreds of thousands of dollars per district, pricing for Excelsior's District Data Analyzer starts as low as \$15,000 to \$20,000 per district, with volume discount incentives for large districts. Visit www.excelsiorsoftware.com for more information.

About Excelsior Software

Excelsior Software is committed to raising student achievement by providing immediate access to performance information, increasing teacher productivity, and improving communication. As the pioneer of the electronic gradebook concept in 1987, Excelsior's experience in assessment management supports educators by delivering the technical innovations that meet the needs of today's evolving data-driven educational system. The company's Pinnacle Plus software solution automatically tracks and reports student progress and attendance data to educators and parents at the individual, group, class, school, and district levels. Currently, Excelsior works with educators in more than 850 districts, and its Pinnacle Plus solution is the sole student assessment software product endorsed by the Association for Supervision and Curriculum Development (ASCD). Excelsior remains privately owned by its original founders, with company headquarters in Greeley, Colo. For more information, visit www.excelsiorsoftware.com or phone 1-800-472-4572.

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