



Context-based Text Correction Now Available from Ginger Software

Ginger Automatically Corrects Misused Words, Grammar and Spelling Mistakes to Provide a Positive Writing Environment for Students

LEXINGTON, MASS. (Sept. 9, 2009) – Ginger Software, Inc., the leader in spelling and grammar correction, announces the availability of Ginger, a software program offering context-based error correction for writers of all ages. Ginger provides a positive writing environment for students, by using patent-pending technology to automatically correct misused words, grammar and spelling mistakes in Microsoft Word and Outlook. Ginger empowers students to dramatically improve their written communication.

Ginger supports all writers, including those with learning difficulties such as dyslexia, and students who are English language learners. Unlike standard spell checkers, Ginger corrects multiple mistakes within a sentence simultaneously, providing a faster, more efficient way to work. When the context is ambiguous, Ginger provides carefully selected alternatives, each paired with a sample expression so the user can consider the differences and make an informed choice. Moreover, Ginger analyzes the context of each sentence to remedy mistakes, including correctly spelled words that are used improperly.

“Ginger takes the frustration out of the writing experience by identifying and correcting unusual spelling mistakes that standard spell checkers often miss,” said Yael Karov, founder and CEO of Ginger Software. “Ginger provides a positive writing environment, which enables students to write confidently and work independently to achieve their full potential at school.”

Ginger Premium offers the same features as Ginger, plus text-to-speech and progress reporting. Text-to-speech enables users to hear sentences before and after correction, as well as alternative corrections and their definitions. Each word is highlighted as spoken, and personal settings allow students to change the speed, volume and voice used. Reports contain statistical analysis of the most frequent errors, and list mistakes by type, including faulty spelling, misused words or grammar errors, as well as words that are repeatedly misspelled. Through the reports, teachers can identify student needs, track their progress, and evaluate instruction methods.

Ginger and Ginger Premium run within Microsoft Word and Outlook for Windows, and require an Internet connection. The programs are compatible with Microsoft Word 2003 and 2007 running under Microsoft Windows. In the near future, the company will release versions that support writing in many more applications, including Internet Explorer.

Ginger and Ginger Premium are both offered through an annual subscription, which includes updates and upgrades released during that period. School subscriptions start at \$145 for three workstations, with volume and multiple year subscription discounts available.

To download a free trial of Ginger or Ginger Premium, visit www.gingersoftware.com.

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About Ginger Software, Inc.

Ginger Software empowers students to dramatically improve their written communication. The company offers automatic error correction through Ginger, a downloadable software program that corrects misused words, grammar and spelling mistakes based on the context of each sentence. Additional functionality is available through Ginger Premium, which includes text-to-speech and progress reporting. Founded in 2007, Ginger Software is a global company with offices in Israel, the United States and the United Kingdom. For more information, visit www.gingersoftware.com.

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