



## **Free Beta of Ginger Software Now Available**

*Downloadable Software Provides Context-based Text Correction for People with Dyslexia*

LEXINGTON, MASS. (Oct. 29, 2008) – Dyslexia is the most prevalent of all known learning disabilities. Approximately 15 percent of the population suffers from the severe reading and writing difficulties associated with dyslexia, according to the National Institutes of Health. People with dyslexia spend significant time, effort and funds throughout their lives to improve their written communication. Ginger Software, Inc., announces the availability of a free, downloadable program that helps people with dyslexia write error-free texts independently.

Designed to empower struggling writers of all ages, Ginger Software® uses patent-pending technology to automatically correct spelling mistakes and misused words in a familiar Microsoft Word-based environment. Unlike existing spell checkers that require users to address each error, Ginger Software corrects multiple mistakes within a sentence simultaneously, providing a faster, more efficient way to work. For cases when the context is ambiguous, Ginger Software provides carefully selected alternatives, each paired with a sample expression so the user can consider the differences and make an informed choice. Moreover, Ginger Software analyzes the context of each sentence to remedy mistakes that existing spell checkers often miss, including correctly spelled words that are used improperly.

“Ginger Software provides a life-changing experience for children and adults with dyslexia,” said Yael Karov, founder and CEO of Ginger Software. “With Ginger Software, people with learning difficulties will, for the first time, be able to independently produce error-free texts of unprecedented accuracy for school, business and personal use.”

Several features will be added to Ginger Software during the course of the beta test period. The program currently detects spelling mistakes and misused words, but will soon evaluate grammar and commonly split and merged words, such as “bedroom” or “a lot.” Also in the pipeline is a text-to-speech feature, which will enable users to hear sentences before and after correction. Ginger Software will furnish progress reports that allow writers to analyze their progress and concentrate on the areas where help and practice are needed most.

Ginger Software runs within Microsoft Word for Windows, and requires an Internet connection. The beta version of Ginger Software is compatible with MS Word 2003 and 2007 running under Microsoft Windows. Once the program is downloaded, it is installed as an extension to MS Word, providing an integrated interface that connects to the company’s server over the Internet.

To download the free beta version of Ginger Software, visit [www.gingersoftware.com](http://www.gingersoftware.com).

MORE

**About Ginger Software, Inc.**

Ginger Software develops technology that empowers struggling writers by enhancing their ability to write error-free texts independently. The company offers automatic text correction through a downloadable software program that corrects errors of spelling, vocabulary use and grammar based on the context of each sentence. Founded in 2007, Ginger Software is a global company with offices in Israel, the United States and the United Kingdom. For more information, visit [www.gingersoftware.com](http://www.gingersoftware.com).

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