



NEWS BRIEF

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Funds For Learning, *eSchool News* Partner to Survey E-rate Applicants

EDMOND, OKLA. (March 18, 2008) – Funds For Learning, the nation’s leading E-rate funding compliance services firm, in partnership with *eSchool News*, today announce the launch of The National E-rate Survey. The goal of the survey is to measure applicants’ attitudes and opinions about the E-rate program, and identify the program’s key strengths and challenges.

Survey results will be published in the June issue of *eSchool News*, and will be sent to members of Congress, the Federal Communications Commission and the Universal Service Administrative Company’s Schools and Libraries Division. The feedback garnered will help shape the program going forward, and lead to changes and improvements that will benefit the entire E-rate community.

The survey consists of 24 questions, and takes about 15 minutes to complete. To ensure valid results, Funds For Learning asks that participants take the survey only if they’re familiar with the E-rate application process. Results will be kept anonymous and will be reported in aggregate form only, although at the end of the survey participants will be asked if they want to take part in a virtual focus group intended to elicit more specific feedback.

The focus group will use the online discussion room, EDRoom, modeled after a traditional focus group to generate group interaction. Rather than holding a brief exchange in person, EDRoom facilitates meaningful dialogue extended over several days. A moderator will present questions, and participants can choose when and where they’ll respond over the course of a week.

In return for participation, Funds For Learning will offer survey participants three months of complimentary access to its *E-rate Manager for Applicants*. The online suite of tools enables applicants to stay on top of fluctuating deadlines and paperwork, track remaining E-rate funding, monitor sites where funding is used, and respond to E-rate program auditors. Only one complimentary three-month access will be given to each qualifying institution, and participants must answer all questions to be eligible.

To access the survey, visit www.FundsForLearning.com.

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About Funds For Learning

Funds For Learning, LLC, is an E-rate compliance firm specializing in guiding E-rate applicants and service providers through the complex and ever-changing E-rate regulatory process. With more than 10 years of experience in providing professional advice and assistance relating to the E-rate program, Funds For Learning exists to provide high-quality solutions for the needs of E-rate stakeholders. The company was established in 1997 and is headquartered in Edmond, Okla. For more information, visit www.FundsForLearning.com or phone 405-341-4140.

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