



united learning

A DIVISION OF DISCOVERY COMMUNICATIONS

FOR IMMEDIATE RELEASE

***unitedstreaming*TM Receives Award of Excellence!**

Chosen by Technology & Learning magazine for 21st annual awards.

EVANSTON, IL (November 4, 2003) – United Learning today announced it has received a 2003 Award of Excellence from *Technology & Learning* magazine for its flagship product, *unitedstreaming*TM. The award, in its 21st year, recognizes achievement and innovation in education technology and will be featured in the December 2003 issue of *Technology & Learning*.

“Technological innovation is at the core of the *unitedstreaming* application,” said Ron Reed, President, United Learning. “To be chosen for an Award of Excellence from among such a highly diverse group of educational technology companies is truly an honor.”

The *Technology & Learning* magazine Awards of Excellence judge the impact of CD and Web-based technologies on global communication, and on the way students learn from and evaluate the vast amount of information now available to them. *unitedstreaming* was chosen from a pool of 150 products by more than 25 teacher-judges who judged products on their technological excellence and their impact on student learning.

“*unitedstreaming* has proven itself to be an asset to the classroom,” added Susan McLester, Editor in Chief, *Technology & Learning*. “It is a great example of how technology can enhance and improve the educational experience.”

About Technology & Learning Magazine’s Awards of Excellence

Since 1982, *Technology & Learning’s* Awards of Excellence program has recognized achievement and innovation in education technology. More than 25 judges convened over two weekends to evaluate this year’s entries. The judges were K-12 teachers and administrators from the San Francisco area working with students in classrooms. The judging was conducted at schools in the San Francisco area. With a circulation of more than 80,000, *Technology & Learning* is a leading publication in the world of educational technology. Written for K-12 school administrators, teachers, and technology coordinators, it is the magazine educators turn to for product information and guidance in improving and expanding upon the use of technology in their schools and districts.

About United Learning

Founded in 1954 to bring high-quality educational content into the classroom, United Learning is a division of Discovery Communications, Inc., the leading global real-world media company, and creator of the Discovery Channel. The company now offers more than 2,000 standards-based, core-curriculum videos and 20,000 video clips, as well as health education and prevention programs for schools and communities in all 50 states and over 100 countries. In addition to VHS and DVD content, the company launched *unitedstreaming*, an award-winning, research-validated video-on-demand streaming and downloading subscription service, in 2001 that is now available to ten million students in more than 24,000 schools across the United States. For more information, visit www.unitedlearning.com or call 800-323-9084.

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