



united learning

A DIVISION OF DISCOVERY COMMUNICATIONS

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United Learning Eliminates Video Streaming Network Bottlenecks

unitedstreaming Network Manager lets schools control bandwidth usage

EVANSTON, III. (January 22, 2004) – United Learning today announced the release of the *unitedstreaming Network Manager*—new software designed to allow system administrators to manage *unitedstreaming* usage by scheduling specific video download times and eliminating much of the stress on school network bandwidth.

“We realize that every school has different network resources at their disposal,” said Johnjoe Farragher, Vice President, United Learning. “As *unitedstreaming* usage dramatically increases, we want to make sure we provide tools like the *Network Manager* that will help system administrators manage these resources in order to allow teachers and students to realize the full benefits of the application.”

An easily added software application, *Network Manager* needs to reside on only one Internet-connected computer on a school’s network. When a teacher or student selects a video clip to download, it is placed in a queue to be retrieved at a time predetermined by the network administrator to be “off peak usage.” Once the video clip has been automatically saved to the local computer, it can be seamlessly accessed by any computer on the same network via the standard *unitedstreaming* Web interface. A simple color-coding scheme lets users know the status of each video clip: downloaded, queued, or not yet selected.

“The Network Manager allows our teachers to queue videos for overnight download to a server in our building, and then, like magic, it links directly to our server via their website when the teacher wants to use that video again,” added Carlos Soto, Technical Assistant, Ann Arbor Public Schools. “Teachers have faster access during the school day to videos that they have specified, while at the same time preserving our bandwidth. The support we have received from United Learning while implementing the *Network Manager* has been second-to-none, and I wish every company was as dedicated to helping their clients.”

unitedstreaming Network Manager starts at \$299 per school building, and multi-building purchase discounts are available. For more information, contact a member of the United Learning sales team at 800-323-9084 or info@unitedstreaming.com.

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1560 SHERMAN AVENUE | SUITE 100 | EVANSTON, IL 60201
847.328.6700 | 800.323.9084 | FAX 847.328.6706
WWW.UNITEDLEARNING.COM | WWW.UNITEDSTREAMING.COM



About United Learning

Founded in 1954 to bring high-quality educational content into the classroom, United Learning is a division of Discovery Communications, Inc., the leading global real-world media company, and creator of the Discovery Channel. Currently available to over 25,000 schools and 10.5 million students, the company's flagship product, *unitedstreaming*, is an Internet-based video-on-demand delivery system—the only standards-based digital video application shown to increase student achievement in an independent scientific evaluation. The evaluation showed an average improvement of 12.6% in students exposed to content from *unitedstreaming* over those students not exposed to the content. A collection of over 2,200 videos and 22,000 video clips all correlated to individual state education standards, *unitedstreaming* also includes a high-resolution image library, interactive quiz center, black line masters and teachers' guides, and a calendar of events that ties video and image content to important dates in history. United Learning also offers a full range of health and prevention products and videos available through a worldwide network of distributors in over 100 countries. United Learning celebrates 50 years of helping people learn and stay healthy in April 2004. For more information, visit www.unitedlearning.com.

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Media Contacts:

David Pendery, United Learning
800-323-9084 x128 (david_pendery@discovery.com)

Charlene Blohm, C. Blohm & Associates
(Charlene@cblohm.com)

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