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United Learning and Florida Virtual School Partner to Enhance Student Courseware
Partnership brings award-winning unitedstreaming™ capabilities to school's online students

EVANSTON, IL and ORLANDO, FL (October 9, 2003) – United Learning and Florida Virtual School (FLVS) today announced an agreement to add United Learning's award-winning *unitedstreaming*™ product to Florida Virtual School's nationally accredited courseware.

The agreement gives FLVS students and teachers access to a wealth of high-quality materials designed to engage and inspire learning. The incorporation of *unitedstreaming* into FLVS curriculum provides an essential visual component that will further enhance students' online course experience and help them master course competencies.

"United Learning has grown and evolved as the education industry has changed and new technology has become more readily accessible," said Johnjoe Farragher, Vice President, United Learning. "The integration of *unitedstreaming* into Florida Virtual School's dynamic courseware is a natural marriage of innovative technology and high-quality educational content."

"Our mission is to provide students with high quality, technology-based educational opportunities to gain the knowledge and skills necessary to succeed in the 21st century," added Julie Young, Executive Director, Florida Virtual Schools. "*unitedstreaming* will be a great additional resource for our teachers and students and will help assure our courses incorporate the latest technology tools available."

Headquartered in Orlando, Florida Virtual School employs 77 full-time and 85 part-time teachers, many of whom are involved in the ongoing development of the School's rigorous on-line curriculum. To date, for the 2003 – 2004 school year—which includes the Summer term and the Fall term so far, FLVS has served nearly 14,000 enrollments for students representing every district in the state of Florida and beyond. All students and teachers can now take advantage of *unitedstreaming*'s standards-based, core-curriculum videos, images, teachers' guides, and other supplemental educational materials.

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About Florida Virtual School

Florida Virtual School (FLVS) is an established leader in developing and providing virtual K-12 education solutions. A nationally recognized e-Learning model, FLVS was initially funded by the Florida Legislature as a pilot project in 1997. At that time, FLVS began course development with limited student enrollment, pioneering Florida's first Internet-based, public high school—complete with online high school curriculum. In 2000, the Florida Legislature established FLVS in state law as an independent education entity with a gubernatorial appointed governing board. Today, FLVS serves the state of Florida and beyond, offering virtual education options for grades 7 through 12 as well as adults seeking GED alternatives. For more information, visit www.flvs.net or call 407-317-3326.

About United Learning

Founded in 1954 to bring high-quality educational content into the classroom, United Learning is a division of Discovery Communications, Inc., the leading global real-world media company, and creator of the Discovery Channel. The company now offers more than 2,000 standards-based, core-curriculum videos and 20,000 video clips, as well as health education and prevention programs for schools and communities in all 50 states and over 100 countries. In addition to VHS and DVD content, the company launched *unitedstreaming*, an award-winning, research-validated video-on-demand streaming and downloading subscription service, in 2001 that is now available to ten million students in more than 24,000 schools across the United States. For more information, visit www.unitedlearning.com or call 800-323-9084.

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