

NEWS RELEASE

For immediate release

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Texas Region XI Chooses ‘unitedstreaming™’ for 750 Schools

United Learning Signs Five-Year Video-on-demand Contract with Key Texas Districts

EVANSTON, ILL. (Feb. 4, 2003) – United Learning today announced a partnership with Education Service Center Region XI to make **unitedstreaming** available to all 78 school districts and 750 schools in a 10-county region of northern Texas. Region XI serves more than 31,000 educators and 453,933 PreK-12 students.

unitedstreaming, a web-based digital video delivery system, is the only standards-based digital video application shown to increase student achievement in an independent scientific evaluation. Educators at each of the 750 schools in Region XI will have access to the entire video and video clip library that currently contains more than 5,000 core curriculum videos, 2,000 other videos and 20,000 video clips to supplement instruction.

“One of the most important things I considered when purchasing **unitedstreaming** was the depth of the content in the core curriculum areas and the depth of the correlations to our state curriculum standards,” said Cherry Fuller, coordinator of library and instructional media services in the Educational Technology Department for Region XI, based in Fort Worth, Tex.

“**unitedstreaming** was willing to work with me in developing custom features and creating options that would fit our needs.”

unitedstreaming has customizable features giving educators at each school and within each district unparalleled local control of content. New enhancements to the subscription service give users even more choices about when to download or stream video, organize play lists for each curriculum area and manage the bandwidth demands at each location.

“We’re excited to have an opportunity to positively impact the learning of so many students in northern Texas with **unitedstreaming**,” said Joel Altschul, United Learning chairman. “Region XI’s commitment to a five-year subscription is a validation of both our content and our service.”

MORE

About unitedstreaming

unitedstreaming is a digital content delivery application that offers more than 20,000 core-curriculum, standards-based video clips, lesson plans, and assessments in science, social studies, math, language arts, and health, with extensive professional development and implementation support available. The application is available in more than 15,000 schools, and to more than 7 million students across the United States.

About United Learning

United Learning was founded in 1954 to bring high quality educational content into the K-12 classroom. The company, based in Evanston, Ill., now offers more than 5,000 core-curriculum videos, 2,000 digital videos, and 20,000 clips, which are used in more than 40,000 schools in 50 states. Worldwide, United Learning reaches students in over 100 countries in more than 20 languages.

The United Learning website offers a searchable database of standards-based titles in science, social studies, math, language arts, guidance, and health for the school and higher education markets. United Learning's content is delivered on VHS, DVD, and video-on-demand streaming and video-on-demand downloading from www.unitedstreaming.com.

For more information, visit www.unitedlearning.com or phone 800-323-9084.

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