

NEWS RELEASE

For immediate release

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United Learning, Shoah Foundation, and Thirteen/WNET Commemorate Holocaust Remembrance Day

‘One Human Spirit’ to be seen by millions of school children worldwide

EVANSTON, ILL. (May 8, 2003) – United Learning and the Survivors of the Shoah Visual History Foundation announce the release of ‘One Human Spirit,’ an educational video program documenting the experiences of several Holocaust survivors. Thirteen/WNET, New York City’s public television station, hosted an event for teachers, students, Holocaust survivors, and members of the press to commemorate Yom Hashoah (Holocaust Remembrance Day).

“The partnership between United Learning and the Shoah Foundation will expose tens of millions of school children to the stories of Holocaust survivors,” said Douglas Greenberg, Shoah Foundation President and CEO, “and will help the Foundation achieve its mission of overcoming prejudice, intolerance, and bigotry.”

The event featured an address by Dr. Randolph Braham, a Holocaust survivor and a historian dedicated to Holocaust education. “‘One Human Spirit’ will allow teachers to tie the events of the Holocaust to many points in history, from Roman enslavement of Christians to the Armenian genocide, and to illustrate what can happen when people’s intolerance of difference leads to extreme violence,” noted Dr. Braham.

There are currently 22,000 schools subscribing to United Learning’s Internet-based, video-on-demand application unitedstreaming™. “The fact that nine million students currently have access to ‘One Human Spirit’ shows how impactful this profoundly moving program will be,” said Joel Altschul, chairman and CEO of United Learning. “The program contains extensive lesson plans and preparatory materials that will make a difficult subject a bit easier to teach.”

Paula Kerger, Station Manager at Thirteen/WNET, noted that a consortium formed of the nine New York PBS affiliates has brought unitedstreaming into 6,000 schools in the state. “This opportunity allows us to reach all New York school children with a message of tolerance and an appreciation for the diversity that surrounds them.”

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Teachers and students from schools in Manhattan and Long Island attended the kick-off event, and were impressed with the survivors’ testimonies in ‘One Human Spirit.’ One of the attendees, Adele Bildersee, director of libraries and information services at The Dalton School remarked, “This program will help me address some of the injustice in the world today.”

The video, lesson plans, and student activities for ‘One Human Spirit’ are available from United Learning, on [unitedstreaming](http://unitedstreaming.com) or in hard copy.

About United Learning

United Learning was founded in 1954 to bring high quality educational content into the K-12 classroom. The company, based in Evanston, IL, offers more than 5,000 core-curriculum videos, 2,000 digital videos, and 20,000 clips, which are used in more than 40,000 schools in 50 states. Worldwide, United Learning reaches students in over 100 countries in more than 20 languages.

The United Learning website offers a searchable database of standards-based titles in science, social studies, math, language arts, guidance, and health for the school and higher education markets. United Learning’s content is delivered on VHS, DVD, and video-on-demand streaming and downloading via www.unitedstreaming.com. For more information, visit www.unitedlearning.com or phone 800-323-9084.

About unitedstreaming™

unitedstreaming is a digital content delivery application that offers more than 20,000 core-curriculum, standards-based video clips, lesson plans, and assessments in science, social studies, math, language arts, and health, with extensive professional development and implementation support available. It is the only standards-based digital video application shown to increase student achievement in an independent scientific evaluation. This web-based digital video delivery system has customizable features giving educators at individual schools and within each district unparalleled local control of content. New enhancements to the subscription service give users even more choices about when to download or stream video, organize play lists for each curriculum area and manage the bandwidth demands at each location. The **unitedstreaming** application is used in more than 22,000 schools by nine million students across the United States.

About Survivors of the Shoah Visual History Foundation

Since Steven Spielberg established Survivors of the Shoah Visual History Foundation in 1994, the Foundation has videotaped the testimonies of more than 50,000 Holocaust survivors and witnesses in 56 countries in 32 languages. Today, the Shoah Foundation’s mission is to overcome prejudice, intolerance, and bigotry—and the suffering they cause—through the educational use of the Foundation’s visual history testimonies. To this end, the Foundation preserves and provides access to the archive; builds and supports educational programs; and develops educational products based on the testimonies. Individuals interested in supporting the Shoah Foundation are encouraged to call 818-777-4673 or write to PO Box 3168, Los Angeles, California, 90078-3168. For more information, visit the Foundation’s homepage at www.vhf.org.

About New York Public Television Stations’ Instructional Television (ITV) Service

The educational services departments of New York State’s nine public television stations, in collaboration with the New York State Education Department (NYSED), provide Instructional Television programming throughout the state.

Thirteen/WNET New York, Mountain Lake PBS, WCNY, WLIW 21, WMHT, WNED, WPBS, WSKG, and WXXI each provide **unitedstreaming** service via links from its website, accessible with a basic computer set-up. Professional development workshops offered by the stations will help teachers incorporate the digital content into lesson plans. For a free username and password to gain access to the site and information about workshops, teachers and parents may contact their local public television stations’ Educational Services Department, or Susan Burns at NYSED, 518-474-5862.