

NEWS RELEASE

For immediate release

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United Learning expands K-12 video collection

More than 400 titles added last school year with another 400 planned for 2002-03

EVANSTON, ILL. (June 17, 2002) – United Learning today announced it added 436 video titles for grades K-12 to its product offering during the past school year and that the company anticipates adding at least 400 new videos to its collection during the 2002-03 school year.

To achieve this impressive 436-title content milestone, United Learning partnered with several prominent content providers to provide the best core-curricular programming in science, social studies, math, language arts, and health. These partners, along with a sampling of the new titles, included:

- Sunburst Communications – *Real Kids: What We Learned About Bullying; Drugs, Your Friends, and You: An Update;* and *Staff Development: Building Respectful Schools and Classrooms*
- Environmental Media – *Oceans Alive!; Exploring the Diversity of Life;* and *The Yellow Hat: The Health of the Planet and Its People*
- Rainbow Educational Media – *Cool Creatures: Reptiles; Globes, Maps, and Graphs: Geography Basics;* and *Art Start*
- Weston Woods – *The Amazing Bone; Make Way for Ducklings;* and *Where the Wild Things Are*
- California Institute of Technology – *The Theorem of Pythagoras; Polynomials;* and *Sines and Cosines*

United Learning also added 75 titles through its own product development efforts. These titles include *The World of Animals; Religions of the World: Islam; Ecstasy: First Pill or Last?;* and many more.

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All of these titles are available on United Learning's video-on-demand Internet site, **unitedstreaming**, and many of them are available in VHS. Most titles are accompanied by extensive teaching support materials that include lesson plans and student activities.

In development for 2002-03 are more than 200 titles, including *Civics: America at Its Best*; *Scientific Method and Experimentation*; and *Stargazing: A Graphic Guide to the Heavens*.

About United Learning

United Learning was founded in 1954 to bring high quality educational content into the K-12 classroom. The company, based in Evanston, Ill., now offers more than 5,000 core-curriculum videos, 1,400 digital videos, and 14,000 clips, which are used in more than 40,000 schools in 50 states. Worldwide, United Learning reaches students in over 100 countries in more than 20 different languages.

The United Learning website offers a searchable database of standards-based titles in science, social studies, math, language arts, guidance, and health for the school and higher education markets. United Learning's content is delivered on VHS, DVD, and video-on-demand streaming and video-on-demand downloading from www.unitedstreaming.com.

For more information, visit www.unitedlearning.com or phone 800-323-9084.

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