

## NEWS RELEASE

For immediate release

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# United Learning Offers Pre-service and Professional Development Opportunities with **unitedstreaming**<sup>™</sup>

*Video streaming technology provides on-demand, distance learning opportunities*

EVANSTON, ILL. (MAY 12, 2003) –United Learning today announces its partnership with LiveText, the leading provider of standards-based portfolio, assessment and accreditation solutions for colleges of education. Easy access to **unitedstreaming** video content within **LiveText edu solutions**<sup>™</sup> through these newly integrated services will benefit both pre-service and classroom teachers looking for timesaving support and professional development opportunities.

The United Learning – LiveText integration of online services allows LiveText *edu solutions* members the ability to seamlessly view, select, and integrate **unitedstreaming** video clips, lesson plans, resources and activities on-demand. This content can be integrated into the activities of LiveText *edu solutions* such as portfolios, assessments, reflective projects, observation journals, teacher work samples, thematic units, and lesson plan development. Currently, an estimated 30,000 teacher candidates have access to LiveText’s online services in colleges of education across the country.

“This partnership will add another dimension to the learning experience for our college of education faculty and their teacher candidates,” said Robert Budnik of LiveText. “Now our members can take advantage of this award-winning service currently accessible to more than 22,000 schools across the United States. In doing so, member professionals address expectations of both state and national accreditation organizations.”

“We are excited about the LiveText partnership as it provides us the opportunity to introduce educators to the hundreds of hours of standards-based content in **unitedstreaming**,” said Joel Altschul, United Learning chairman. “Most importantly, colleges of education students and recent graduates will have sustained exposure to these enriching resources and practice integrating them into their unit and lesson plans.”

MORE

**About unitedstreaming**

**unitedstreaming** is a digital content delivery application that offers 2,000 video titles and 20,000 core-curriculum, standards-based video clips, lesson plans, and assessments in science, social studies, math, language arts, and health, with extensive professional development and implementation support available. In an independent scientific evaluation **unitedstreaming** demonstrated a 12.6% average increase in student test scores. The application is available in more than 22, 000 schools, and to more than 9 million students across the United States.

**About LiveText**

Founded in 1997, LiveText is the leading developer of standards-led, online educational services tailored to the particular needs and challenges of the education profession. LiveText *edu solutions* are powerful, flexible and easy to use. The standards-based portfolio, assessment, curriculum authoring, and content management systems of *edu solutions* help educators in more than 100 universities move ahead swiftly towards their accreditation and quality improvement goals. Our services provide local leaders and faculty with the flexibility to make timely adjustments to their online materials. To learn more about LiveText edu solutions visit [college.livetext.com](http://college.livetext.com) or phone 866.548.3839. We invite you to join our growing network of education professionals.

**About United Learning**

United Learning was founded in 1954 to bring high quality educational content into the K-12 classroom. The company, based in Evanston, Ill., now offers more than 5,000 core-curriculum videos, 2,000 digital videos, and 20,000 clips, which are used in more than 40,000 schools in 50 states. Worldwide, United Learning reaches students in over 100 countries in more than 20 languages.

The United Learning website offers a searchable database of standards-based titles in science, social studies, math, language arts, guidance, and health for the school and higher education markets. United Learning's content is delivered on VHS, DVD, and video-on-demand streaming and video-on-demand downloading from [www.unitedstreaming.com](http://www.unitedstreaming.com).

For more information, visit [www.unitedlearning.com](http://www.unitedlearning.com) or phone 800-323-9084.

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