



# NEWS RELEASE

FOR IMMEDIATE RELEASE

## **Discovery Education, The Faith & Politics Institute, and Freddie Mac Bring Civil Rights Curriculum to Schools**

*Multimedia curriculum kits provided free to all 15,000 U.S. Middle Schools*

**Silver Spring, MD** (November 1, 2005) – Fifty years ago, Rosa Parks launched the Civil Rights Movement by refusing to comply with an unjust law. To celebrate this and other pivotal moments and the individuals who made the dream of equal rights for everyone a reality, The Faith & Politics Institute, Freddie Mac, and Discovery Education have developed *Freedom on the Move, Continuing the March toward a More Perfect Union*. This cross-curricular program, designed to educate middle school students about the historic lessons and living spirit of the Civil Rights Movement and to inspire them to apply these lessons to their own lives and communities, is being provided for free to all U.S. middle and junior high schools

“2005 marks the 40<sup>th</sup> anniversary of the Selma to Montgomery march for voting rights and the 50<sup>th</sup> anniversary of the Montgomery bus boycott,” said Steve Sidel, executive vice president, Discovery Education. “These moments, and hundreds like them during that era, taught all Americans the true meaning of citizenship in the United States. We’re proud to partner with Freddie Mac and The Faith & Politics Institute to bring these important lessons to life for our nation’s middle school students.”

*Freedom on the Move, Continuing the March toward a More Perfect Union*, is a multimedia learning kit that includes a:

**Teacher’s Guide** - Four cross-curricular lessons focusing on the past, present and future of civil rights; assessments; helpful background information and suggestions for getting started; and relevant Web sites and resource lists.

**Student Magazine** - Interviews, articles, and images that evoke the voices of young people from different parts of the world who have first-hand experience with the struggle for equal civil rights, and those who have since retraced their steps.

**Classroom Poster** - Inspirational poster that spotlights young people who truly have made a difference.

- more -



**DVD** - Two educational films -- *Civil Rights: The Long Road to Equality* and *Join Us on the Journey: An Introduction to the Congressional Civil Rights Pilgrimage*. Also contains preview segments and ordering information for two additional powerful films—*Mighty Times: The Legacy of Rosa Parks* and *Mighty Times: The Children's March*—available to educators for free from the Southern Poverty Law Center.

"The best possibilities of democracy are conveyed in the spirit and wisdom of the civil rights movement," said Rev. W. Douglas Tanner, Jr., president and co-founder, The Faith & Politics Institute. "The Faith & Politics Institute taps into that spirit and wisdom through its Congressional Civil Rights Pilgrimages, which began in 1998. These experiences have stirred Representatives and Senators to continue the march toward a more perfect union. This curriculum kit is an extraordinary resource for stirring students across the nation to carry it into the 21st century."

"It's important for students today to understand that leaders of the Civil Rights Movement were ordinary people who stood up in the face of adversity to make our country a better, fairer place," added Ralph Boyd, executive vice president for community relations, Freddie Mac.

*Freedom on the Move, Continuing the March toward a More Perfect Union* mails to all U.S. middle and junior high schools in November 2005 and parents, educators, and administrators across the country are encouraged to engage with this curriculum in order to teach every child in America about this important piece of our nation's history. For more information, please visit [www.discoveryschool.com/freedompreview](http://www.discoveryschool.com/freedompreview).

### **About Discovery Education**

Discovery Education is a division of Discovery Communications, Inc., the leading global real-world media and entertainment company. The leader in digital video-based learning, Discovery Education produces and distributes high-quality digital video content in easy-to-use formats, in all core-curricular subject areas. Discovery Education is committed to creating scientifically proven, standards-based digital resources for teachers, students, and parents that make a positive impact on student learning. Through strategic partnerships with over 25 public television stations across the country, its public service initiatives, products, and joint business ventures, Discovery Education helps educators around the world harness the power of broadband and media to connect their students to a world of learning. For more information, visit [www.discoveryeducation.com](http://www.discoveryeducation.com).

### **About Freddie Mac**

Freddie Mac is a stockholder-owned company established by Congress in 1970 to support homeownership and rental housing. Freddie Mac fulfills its mission by purchasing residential



mortgages and mortgage-related securities, which it finances primarily by issuing mortgage-related securities and debt instruments in the capital markets. Over the years, Freddie Mac has made a home possible for one in six homebuyers and nearly four million renters in America. For more information, visit [www.freddiemac.com](http://www.freddiemac.com).

**About The Faith & Politics Institute**

The Faith and Politics Institute, a bipartisan, interfaith organization, was founded in 1991 to help public officials stay in touch with their deeper values as they shape public policy. Building on the faith inspired political action of such Americans as Abraham Lincoln and Martin Luther King, Jr., The Institute seeks to provide bipartisan bridge-building opportunities for political leaders eager to draw upon their faith to help heal society's wounds. For more information, please visit [www.faihandpolitics.org](http://www.faihandpolitics.org).

- DCI -

**Media Contacts:**

David Pendery  
Discovery Education  
[david\\_pendery@discovery.com](mailto:david_pendery@discovery.com)  
301-272-2526

Walker Lambert  
Faith & Politics Institute  
[walker@faithandpolitics.org](mailto:walker@faithandpolitics.org)  
202-546-1299

Doug Duvall  
Freddie Mac  
[douglas\\_duvall@freddiemac.com](mailto:douglas_duvall@freddiemac.com)  
703-903-2476