

NEWS RELEASE

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Discovery Education Announces New Discovery School Multimedia Learning Products

Over 150 new video, DVD, and CD-ROM titles for grades K-12 now available

Silver Spring, MD (June 28, 2005) –Discovery Education, the leader in digital video-based learning, today announced the addition of more than 150 brand-new VHS, DVD, and CD-ROM titles to the award-winning Discovery School line of multimedia educational products. Bringing the total number of new releases to over 400 so far in 2005, these new Discovery School products include a wide selection of high quality, engaging, and interactive titles designed to enhance any classroom lesson.

"Created from Discovery's Emmy Award-winning Discovery Channel series *Assignment Discovery*, these new Discovery School products represent some of the very best educational content available today," said Steve Sidel, executive vice president, Discovery Education.

New Discovery School titles for Fall 2005 include:

Life, Earth, Physical, and Space Science Basics Series – These grade-specific series target students in K-2, 3-5, and 6-8, introducing them to a wide variety of core subject matter in life, earth, physical and space science. Each 2-pack includes an engaging student video as well as a scientific literacy video to aid classroom teachers. The DVD format also features additional professional development video segments.

20th Century Biographies Series – Introduce some of the most prominent figures of the 20th Century. From the creative lives of composers and writers to the legendary careers of some of America's greatest sports heroes and the extraordinary accomplishments of scientists, inventors, and world leaders, these personal profiles gives students a glimpse at the people who made history and shaped the world today.

Periodic Table of the Elements Series – Take a behind-the-scenes look and discover the role of various metals in everyday life, from building automobiles and aircraft carriers to designing the latest computer technologies.

Discovering Math Series – A whole new series covering a wide range of mathematical topics from number theory and rational number concepts to algebra and geometry. Learn how math is a part of everyday life, and discover the role it plays in nature, technology, design, and other aspects of everyday life.

The Discovery School product line covers a broad range of core-curricular topics in more than 25 subject areas for elementary and secondary education, and all Discovery School products are correlated to national standards and include complete lesson plans for easy integration into existing curriculum. Specific content, ordering, and pricing information is available at www.discoveryschool.com or by calling 888-892-3484.

For more information about any of Discovery Education's other products and services, please visit www.discoveryeducation.com.

About Discovery Education

Discovery Education is a division of Discovery Communications, Inc., the leading global real-world media and entertainment company. The leader in digital video-based learning, Discovery Education produces and distributes high-quality digital video content in easy-to-use formats, in all core-curricular subject areas. Discovery Education is committed to creating scientifically proven, standards-based digital resources for teachers, students, and parents that make a positive impact on student learning. Through strategic partnerships with over 25 public television stations across the country, its public service initiatives, products, and joint business ventures, Discovery Education helps educators around the world engage students in the joy of learning by allowing them to explore the world and satisfy their natural curiosity. For more information, visit www.discoveryeducation.com.

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Editorial Note: Sample products are available for review.