



NEWS RELEASE

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DISCOVERY EDUCATION AND TEXAS REGIONAL EDUCATION SERVICE CENTERS PARTNER TO PROVIDE UNITEDSTREAMING TO TEXAS SCHOOLS

Award-winning video-on-demand service to benefit over 3.8 millions students and their teachers

Silver Spring, Md. (June 26, 2007) – Discovery Education, the leader in digital video and multimedia learning, announced today that it has reached an agreement to provide *unitedstreaming*[™] to all K-12 schools in 18 of the 20 Texas Regional Education Service Center regions through the 2011-2012 school year. Through an Education Service Center Consortium agreement, Discovery Education *unitedstreaming* is now available to nearly the entire K-12 student population of Texas.

“The 18 Education Service Centers are thrilled that we are now able to offer the majority of Texas schools Discovery Education *unitedstreaming* at the lowest possible cost,” said Dr. Randal Douglas, Director of Educational Technology Services, ESC Region XI. “We believe the service offers educators the dynamic and innovative content that’s needed to really engage 21st century students in learning.”

Discovery Education *unitedstreaming* is the leading digital video education service used in U.S. schools and the only one scientifically proven to increase student achievement. The service includes a powerful selection of more than 4,000 full-length videos and other valuable features including photography, encyclopedia and reference articles, tools for curriculum development, assignment creation, quiz and test building and more. Led by *unitedstreaming*, Discovery Education’s school services also include Discovery Education Science Connection, Discovery Education ThinkLink Assessment, PowerMediaPlus.com and Discovery Health Connection, which collectively, are used by more than one million educators and reach more than 35 million students nationwide.

The 20 Texas regional centers were established in 1967 after the Texas Legislature directed that the State Board of Education establish them to provide services to school districts. These regional education service centers (ESCs) were directed to (1) assist school districts in improving

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student performance in each region of the system, (2) enable school districts to operate more efficiently and economically, and (3) implement initiatives assigned by the legislature or the commissioner. Regional ESCs support local districts and charter schools in attaining the mission set forth by the Texas Education Agency, which states that ESCs are “to build the capacity for excellence in the Texas public education system and hold the system accountable for providing students with a quality education that enables them to achieve their potential.”

In order to get access to *unitedstreaming*, schools will need to coordinate with their regional center. For more information about *unitedstreaming* or any of Discovery Education’s other products and services, please visit www.discoveryeducation.com or call 800-323-9084.

About Discovery Education

Discovery Education is a division of Discovery Communications, the leading global real-world and knowledge-based media company. The leader in digital video-based learning, Discovery Education produces and distributes high-quality digital video content in easy-to-use formats, in all core-curricular subject areas. Discovery Education is committed to creating scientifically proven, standards-based digital resources for teachers, students, and parents that make a positive impact on student learning. Through strategic partnerships with intermediate state agencies and public television stations across the country, its public service initiatives, products, and joint business ventures, Discovery Education helps educators around the world harness the power of broadband and media to connect their students to a world of learning. For more information, visit www.discoveryeducation.com.

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