



NEWS RELEASE

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Contacts: Coni Rechner, Discovery Education
800-323-9084 x7217
Coni_Rechner@Discovery.com

Charlene Blohm, C. Blohm & Associates
608-839-9800
charlene@cblohm.com

DISCOVERY CHANNEL'S PLANET EARTH NOW OFFERED ON DISCOVERY EDUCATION UNITEDSTREAMING PLUS AND SCIENCE CONNECTION

School District of Clay County, Fla., latest district to benefit from Discovery Education's rich content offerings

Silver Spring, Md. (June 25, 2007) – Discovery Education, the leader in digital video and multimedia learning, today announced that its *unitedstreaming*TM Plus and Science Connection services will feature content from Discovery Channel's epic series **PLANET EARTH**.

Providing the ultimate portrayal of our planet, **PLANET EARTH** premiered March 25, 2007. A co-production of Discovery Channel and BBC, the critically-acclaimed, 11-part high-definition series was filmed in over 200 countries and took over five years to produce. Educators who use *unitedstreaming* Plus and Science Connection will be able to access video from the series, including clips on the rain forests of Borneo, the peaks of the Himalayas, the world's harshest deserts, and the planet's most spectacular species from the deep ocean.

In addition, Discovery Education is providing schools that subscribe to these services with accompanying teacher resources, including teacher's guides, writing prompts, animal guides, and posters.

Recently, Discovery Education signed an agreement with the School District of Clay County, Fla., to distribute its newly launched *unitedstreaming* Plus, Science Connection, Health Connection, and ThinkLink Assessment services to all 38 K-12 schools in the district. Educators there are looking forward to utilizing the **PLANET EARTH** content to improve student achievement that is measured by the Science Florida Comprehensive Achievement Test (FCAT). Currently, there are 36,000 students in the School District of Clay County.

"Instruction for this generation of learners has to meet their unique needs. Teachers can now design 21st century lessons that integrate video clips and other content such as **PLANET EARTH** to really engage their students and immerse them in learning about our natural world,"

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said Sharon Chapman, School District of Clay County Assistant Superintendent for Instruction. “While past generations were subjected to watching full length films and videos, *unitedstreaming* Plus and Discovery Education Science Connection provide content clips that are relevant at the point of learning and bring the world’s most fascinating creatures and habitats to our classrooms.”

Discovery Education’s *unitedstreaming* Plus is an enhanced version of its award-winning *unitedstreaming* service, giving existing *unitedstreaming* users the ability to tap into an even wider array of digital educational content. Building on the strengths of *unitedstreaming*, *unitedstreaming* Plus features nearly 3,000 additional full-length videos, access to thousands of newly added audio resources (including famous speeches and audio books, poetry and classical music recordings) as well as the 20,000 photographic images, more than 27,000 reference articles and numerous other powerful teaching elements found in *unitedstreaming*.

The *unitedstreaming* Plus service is also the only source for in-school online access to acclaimed PBS programming such as Ken Burns’ The Civil War, NOVA, the Discovery Channel’s acclaimed **DISCOVERY ATLAS** series and other content from the world’s best educational producers.

Discovery Education’s *unitedstreaming* is the leading digital video education service used in U.S. schools and the only one scientifically proven to increase student achievement. The service includes a powerful selection of more than 4,000 full-length videos and other valuable features including photography, encyclopedia and reference articles, tools for development, assignment creation, quiz and test building and more. Led by *unitedstreaming*, Discovery Education’s school services also include Discovery Education Science Connection, Discovery Education ThinkLink Assessment, PowerMediaPlus.com and Discovery Health Connection, which, collectively, are used by more than one million educators and reach more than 35 million students nationwide.

Discovery Education Science Connection is a groundbreaking new supplemental science toolkit that is tied to state standards and blends interactive, inquiry-based content with formative assessment. The service engages today’s technology-savvy students in learning science content and process skills. In addition to virtual labs, Science Connection provides high-quality interactive content and other multimedia resources that encourage exploration, stimulate critical thinking and deepen understanding.

For more information about Discovery Education *unitedstreaming* Plus, Science Connection or any of Discovery Education’s other products and services, please visit www.discoveryeducation.com or call 800-323-9084.

About Discovery Education

Discovery Education is a division of Discovery Communications, the number-one nonfiction company. The leader in digital video-based learning, Discovery Education produces and distributes high-quality digital video content in easy-to-use formats, in all core-curricular subject areas. Discovery Education is committed to creating scientifically proven, standards-based digital resources for teachers, students, and parents that make a positive impact on student

learning. Through strategic partnerships with public television stations across the country, its public service initiatives, products, and joint business ventures, Discovery Education helps educators around the world harness the power of broadband and media to connect their students to a world of learning. For more information, visit www.discoveryeducation.com.

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