



FOR IMMEDIATE RELEASE:
November 9, 2006

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**Live! From the International Space Station,
Discovery HD Theater Airs Exclusive First Ever LIVE HD Downlink
Wednesday, November 15 at 11:30 a.m. ET**

WHO: For the first time ever, a live high-definition downlink from the International Space Station will allow Discovery HD subscribers the clearest look yet at Earth. Never before have HD cameras transmitted (broadcast) live from space - until now. The downlink is made possible through a cooperative effort by NASA, Discovery Communications, Inc. and NHK.

Commander Michael Lopez-Alegria will address a nationwide audience during the downlink, sharing a meal while discussing the importance of diet and nutrition on long duration spaceflight. Lopez-Alegria, along with Thomas Reiter (European Space Agency) and Cosmonaut Mikhail Tyurin (Russia) make up the Expedition-14 crew of the International Space Station.

WHAT: When the Space Shuttle Atlantis launched in September it carried some unique cargo – a Sony HD 750A camera and special new HD transmission hardware to be delivered to the International Space Station. The camera has now been un-stowed and readied for its first live transmission giving viewers some crystal clear images of the astronauts and their daily routines as well as vivid fly over earth views.

WHERE: Discovery HD Theater – available on digital cable and satellite

WHEN: Wednesday, November 15, 11:30 a.m. ET

LOCAL AREAS

All student viewing events will be on November 15, 2006 and 11:30 a.m. ET.

Raleigh, NC

The Discovery Channel Store (Located on Level 1 by the Center Court)
Crabtree Valley Mall
4325 Glenwood Avenue
Raleigh, NC 27612
919-783-7839
On Site Contact: Andrew Scafetta, 301-325-9019 CELL

Orlando, FL

The Discovery Channel Store (Located on Level 2 by Macy's)
The Mall at Millenia
4200 Conroy Road
Orlando, FL 32839
407-363-9292
On Site Contact: Krista Ostensen, 240-478-9784 CELL

Washington DC Metropolitan Area

The Discovery Channel Store (Located on Level 1 by the Chevy Chase Bank Entrance)
Montgomery Mall
7101 Democracy Boulevard
Bethesda, MD 20817
301-767-9510
On Site Contact: Shermaze Ingram, 240-393-6256 CELL

Atlanta, GA

The Discovery Channel Store (Located on Level 1 by JC Penny)
North Point Mall
1192 Northpointe Circle
Alpharetta, GA 30022
770-664-1694
On Site Contact: Denise Arrigali, 678.640.7651 CELL

Northern New Jersey

The Discovery Channel Store (Located on Level 1 between Macy's and Nordstrom)
The Mall at Short Hills
1200 Morris Turnpike
Short Hills, NJ 07078
973-258-0122
On Site Contact: Pamela Rucker, 240-338-5360 CELL

Westchester, NY

The Discovery Channel Store (Level 3 between the Food Court and Nordstrom)
The Westchester Mall
125 Westchester Avenue
White Plains, NY 10601
914-328-5990
On Site Contact: Juliet Farrell, 240-678-5714 CELL

Discovery Communications, Inc. is the leading global real-world media company. Discovery has grown from its core property, the Discovery Channel, first launched in the United States in 1985, to current global operations in 170 countries and territories with nearly 1.4 billion cumulative subscribers. DCI's over 100 networks of distinctive programming represent 27 network entertainment brands including TLC, Animal Planet, Travel Channel, Discovery Health Channel, Discovery Kids, Discovery Times Channel, The Science Channel, Military Channel and Discovery Home Channel.